

Illustration inspired by the work of John Maynard Keynes

EAHIL Conference 2018, Cardiff

Lorenzo Fabbri & David Huybens

July 2018

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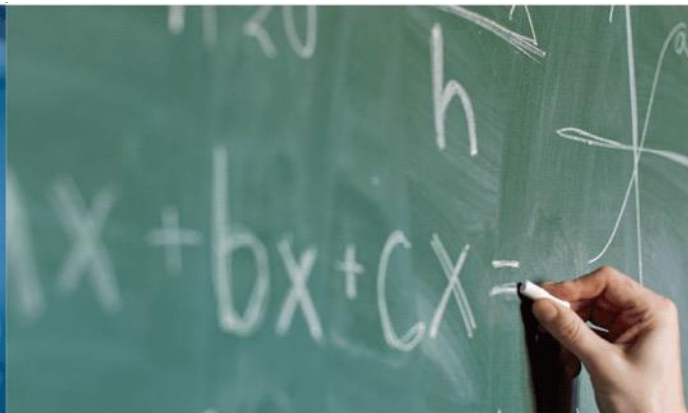
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Advancing Discovery

Books
Journals
Databases
Products and services

EDUCATION



Advancing Learning

Language learning
Schools and international curriculum
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Research business facts - 2017



JOURNALS

- We published 300,000 articles in over 2,800 journals
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BOOKS

- We published 13,000 books
- 40 new books published every day



PLATFORMS

- Our platforms were visited over 1 billion times
- 2,000 visits every minute of the day

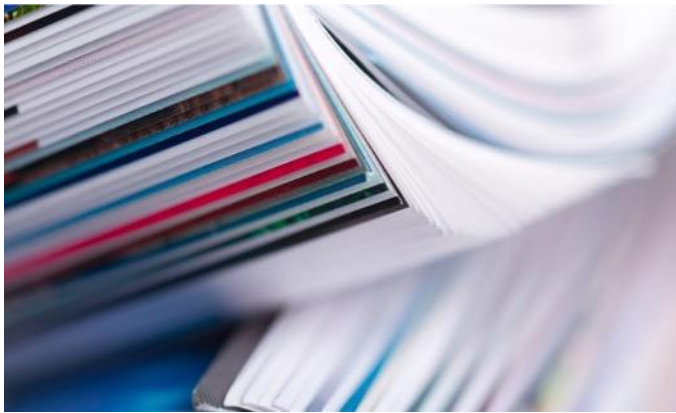


OPEN ACCESS

- 30% of all content published OA
- 90,000 articles published gold OA

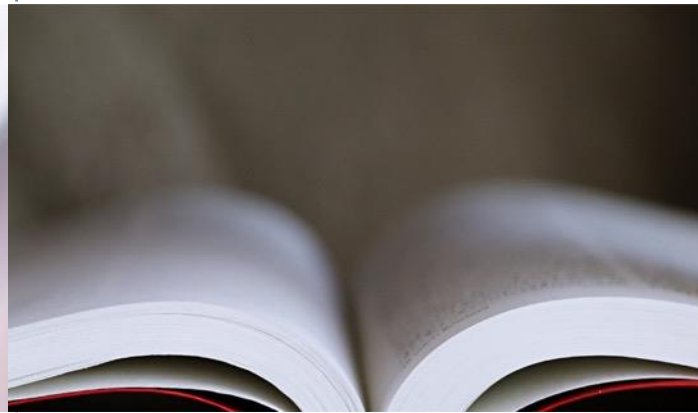
Our research portfolio

JOURNALS



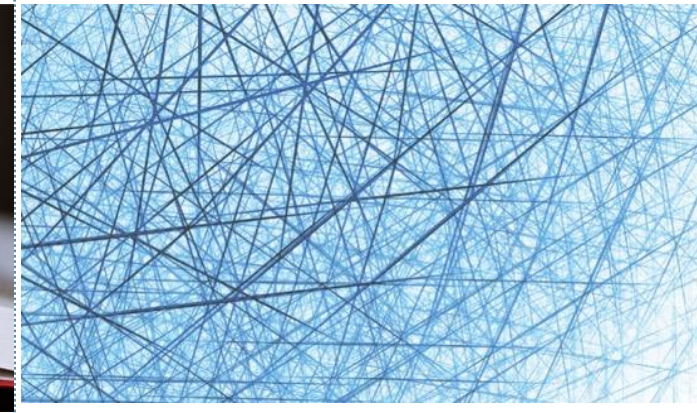
- Nature Research journals
- Springer journals
- Academic Journals on Nature.com
- Adis journals
- Palgrave Macmillan journals
- Journal Archives

BOOKS



- Springer, Palgrave Macmillan and Apress Print and eBooks
- Springer Nature eBook collections
- Reference works
- eBook series
- Book Archives

DATABASE AND SOLUTIONS



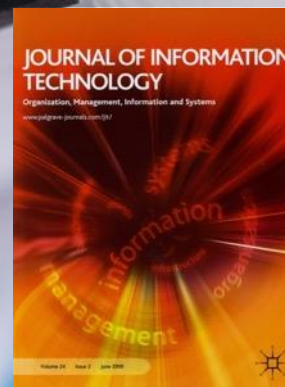
- AdisInsight
- Nano
- Springer Nature Experiments
- SpringerMaterials
- zbMATH

Our journals portfolio

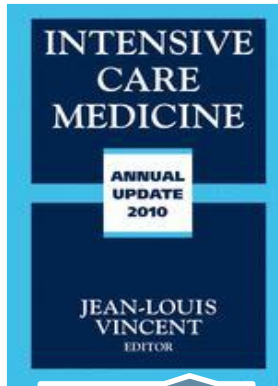
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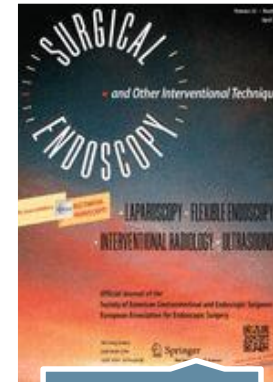
General Hospitals: Most Popular SpringerLink Journals



IF 12.015*



IF 4.041



IF 3.747



NA



IF 3.897

* IF = Impact Factor

[Title for presentation / Date to go here]

General Hospitals: Most Popular SpringerLink Journals

Position	Journal Name
1	Intensive Care Medicine
2	Annals of Surgical Oncology
3	Surgical Endoscopy
4	Reactions Weekly
5	Clinical Orthopaedics and Related Research
6	European Radiology
7	World Journal of Surgery
8	Canadian Journal of Anesthesia/Journal canadien d'anesth sie
9	Diabetologia
10	Obesity Surgery
11	Knee Surgery, Sports Traumatology, Arthroscopy
12	European Journal of Nuclear Medicine and Molecular Imaging
13	Journal of General Internal Medicine
14	Supportive Care in Cancer
15	Pediatric nephrology
16	Digestive diseases and sciences
17	Osteoporosis International
18	Journal of Neurology
19	Pediatric Radiology
20	Skeletal Radiology

Source: COUNTER Reporting / BW

[Title for presentation / Date to go here]

General Hospitals: Most Downloaded Nature Journals



IF* 40.137

SCIENTIFIC REPORTS

IF 4.259



IF 29.886

nature COMMUNICATIONS

IF 12.124

Position	Journal Name
1	Nature
2	Scientific Reports
3	Nature Communications
4	Nature Medicine
5	Nature Genetics
6	Modern Pathology
7	Nature Immunology
8	The American Journal of Gastroenterology
9	Nature Methods
10	Oncogene

Source: Counter Reporting / Magnus * Includes Nature-branded as well as Academic Journals

* IF = Impact Factor

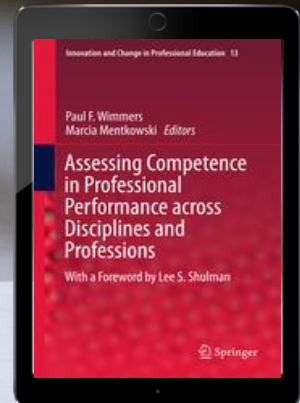
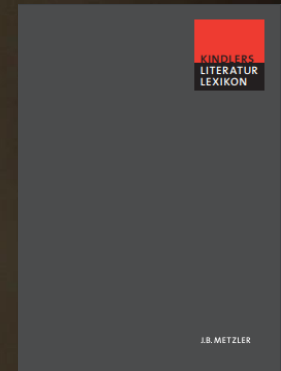
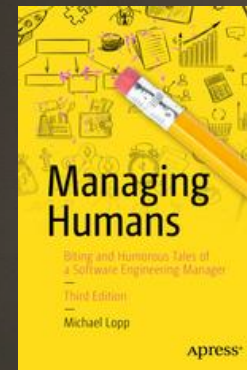
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Our books portfolio

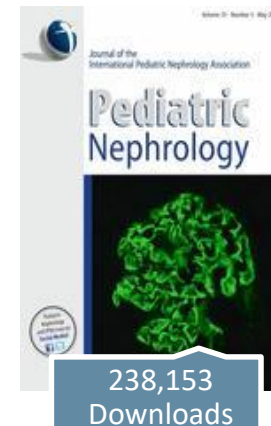
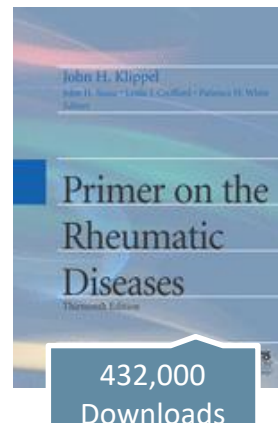
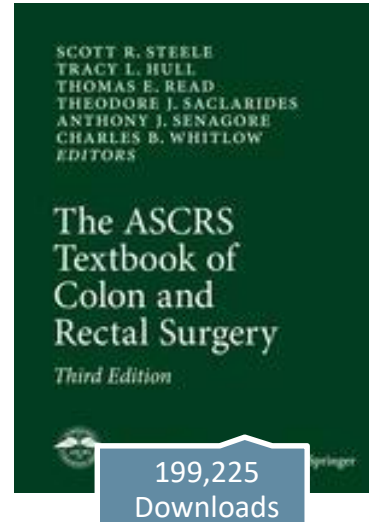
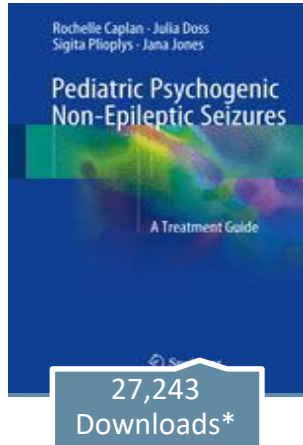
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General Hospitals: Most Popular Books



* SpringerLink Downloads 2013 to date.

[Title for presentation / Date to go here]

General Hospitals: Most Popular Books

Position	Title
1	PEDIATRIC PSYCHOGENIC NON-EPILEPTIC SEIZURES
2	THE ASCRS TEXTBOOK OF COLON AND RECTAL SURGERY
3	EVIDENCE-BASED CRITICAL CARE
4	PRIMER ON THE RHEUMATIC DISEASES
5	PEDIATRIC NEPHROLOGY
6	DAMAGE CONTROL MANAGEMENT IN THE POLYTRAUMA PATIENT
7	SAFER HEALTHCARE
8	NONINVASIVE MECHANICAL VENTILATION
9	VASCULAR SURGERY
10	AJCC CANCER STAGING ATLAS
11	PEDIATRIC SURGERY
12	MANUAL OF NEONATAL RESPIRATORY CARE
13	DERMATOPATHOLOGY
14	PENETRATING TRAUMA
15	THE ASCRS MANUAL OF COLON AND RECTAL SURGERY
16	ANNUAL UPDATE IN INTENSIVE CARE AND EMERGENCY MEDICINE 2017
17	ATLAS OF FUNCTIONAL ANATOMY FOR REGIONAL ANESTHESIA AND PAIN MEDICINE
18	LUNG ULTRASOUND IN THE CRITICALLY ILL
19	PEDIATRIC AND NEONATAL MECHANICAL VENTILATION
20	ECMO-EXTRACORPOREAL LIFE SUPPORT IN ADULTS

Source: COUNTER Reporting / BW

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Our database and solutions portfolio

In today's digital age, libraries and researchers are constantly adapting to new and innovative ways to conduct research quickly and effectively.

Springer Nature's databases and solutions are created with these factors in mind so libraries can provide user-friendly solutions and researchers get the information they need quickly and easily.

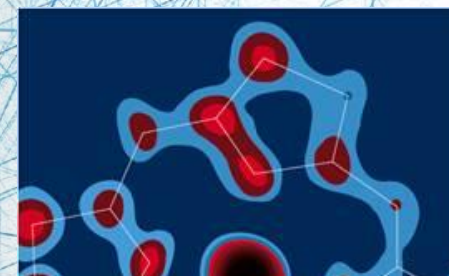
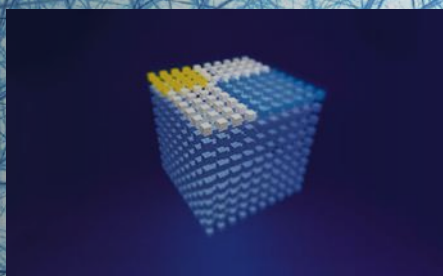
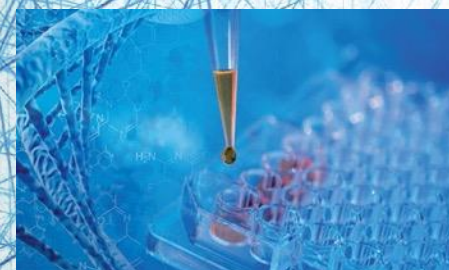
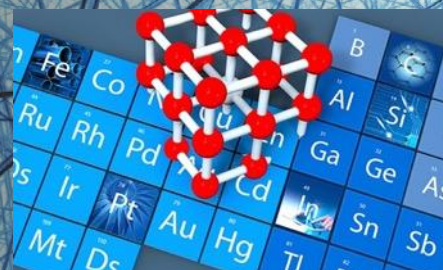
AdisInsight

Nano

Springer Nature Experiments

SpringerMaterials

zbMATH





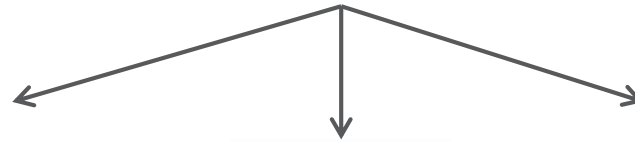
Corporate hospitals & health packages

SPRINGER NATURE

Tailored Collection



Tailored Collection



Custom & high valued collection, provides exactly the content that you need



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Flexible – Can be updated at anytime in order to stay optimal for your company's research needs

Medical speciality collections

- **Health and Hospitals Industry Sector Collection**
 - A usage driven collection which provides access to the most used journals and eBooks titles in the hospitals sector. This collection includes 208 journals and 5982 eBooks (numbers of 2018).
- **Specialty collections**
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Content on Demand

Content on Demand



MyCollection

- New eBook acquisition model: *My Collection*
- With My Collection the institution will have access to the most recent titles (in selected subject collections) up to one year. During the year the library can study usage patterns and/or take (faculty) recommendations to determine which titles should be purchased with continuing access rights.

Corporate hospitals & health packages

Journals	Combination	eBooks
	Content on Demand	
	Tailored Collection	
Medical specialty collections	Medical specialty collections	Medical specialty collections
		MyCollection



New developments

- **SN SharedIt**
- **SN SciGraph**
- **SN Bookmetrix**
- **Recommended**
- **Meet the Expert Webinars**
- **Nature Masterclasses**
- **...etc. etc.**

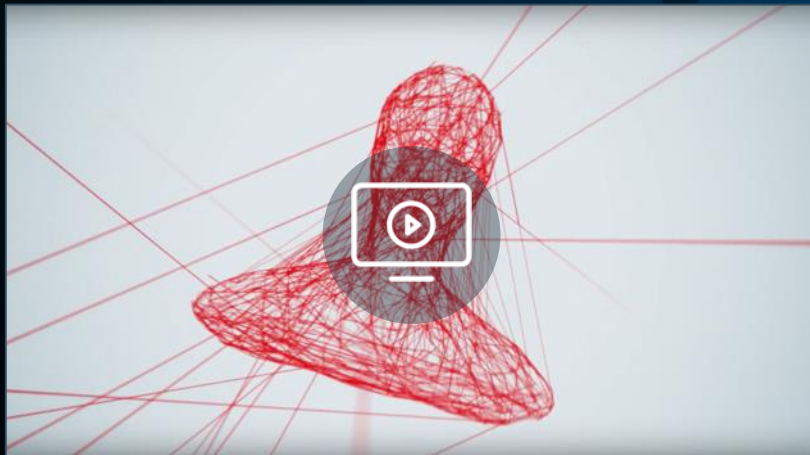
SN SharedIt

SN SharedIt is a content sharing initiative that allows authors and subscribers to easily and legally share links to free-to-read versions of research articles anywhere, including social media platforms, repositories and personal websites.



SN SciGraph

Our Linked Open Data platform aggregates high quality data from trusted and reliable sources, providing a rich semantic description of how information is related, as well as enabling innovative visualisations of the scholarly domain.



<https://www.youtube.com/watch?v=5BEnKcNoOi0>



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<https://www.youtube.com/watch?v=a1JfUxbwTY>

Research Business

Thank you!