Integrating Medical Content into the Medical Library Workflow

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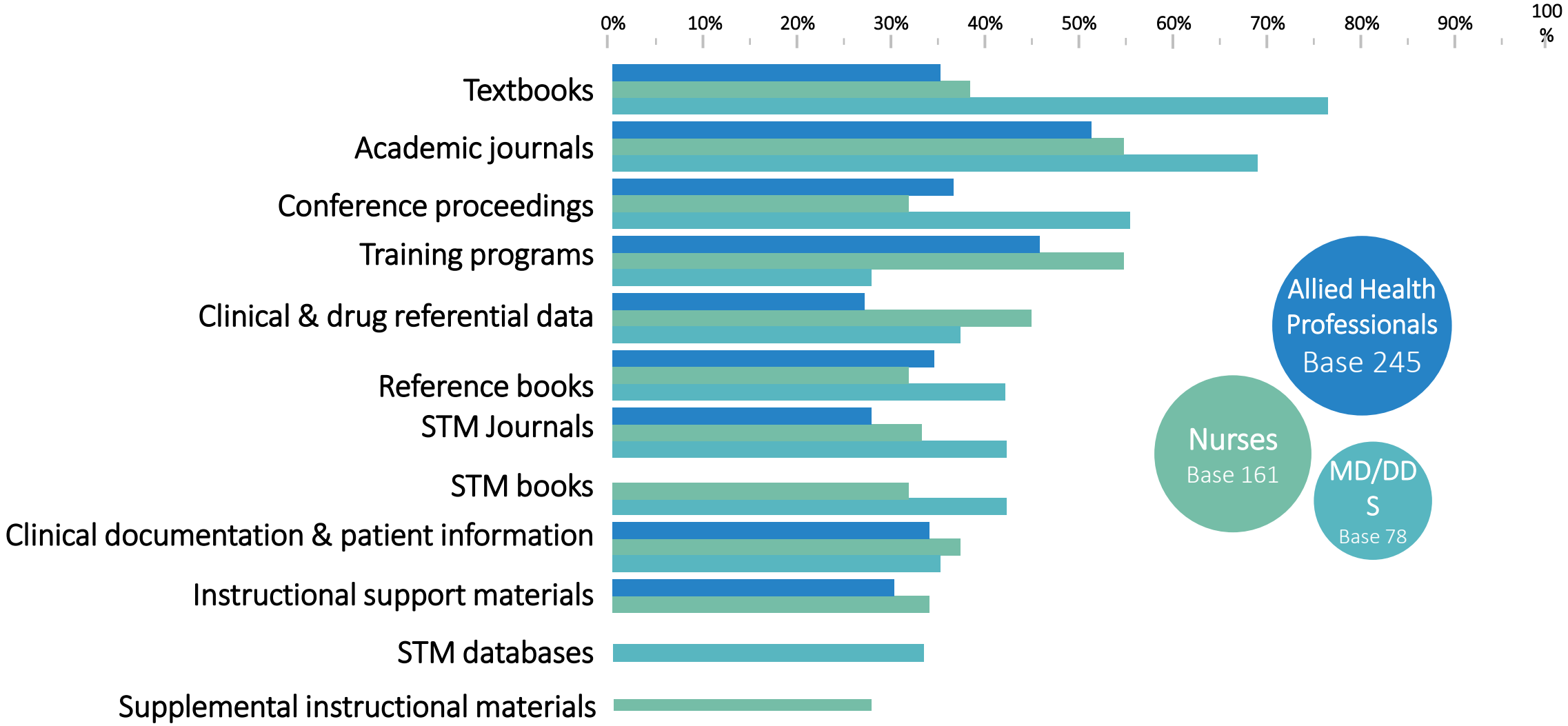
The health information landscape

"large, complex, and multi-layered market with distinct types of information that revolve around the consumer" – Outsell, Inc.

© 2013 Outsell, Inc. - Health Information Markets in the US: The Changing Landscape 25 June 13

Top Information Types Used by Healthcare Professionals*



* Modified ProQuest visuals. Source: © 2013 Outsell, Inc . Outsell's Information Markets & Users Database, December 2008 Survey. Published August 5, 2009 STM End-User Survey Part 2 – Healthcare Professionals

The ProQuest Approach: Depth and breadth of information across specialisms

Medical

Nursing

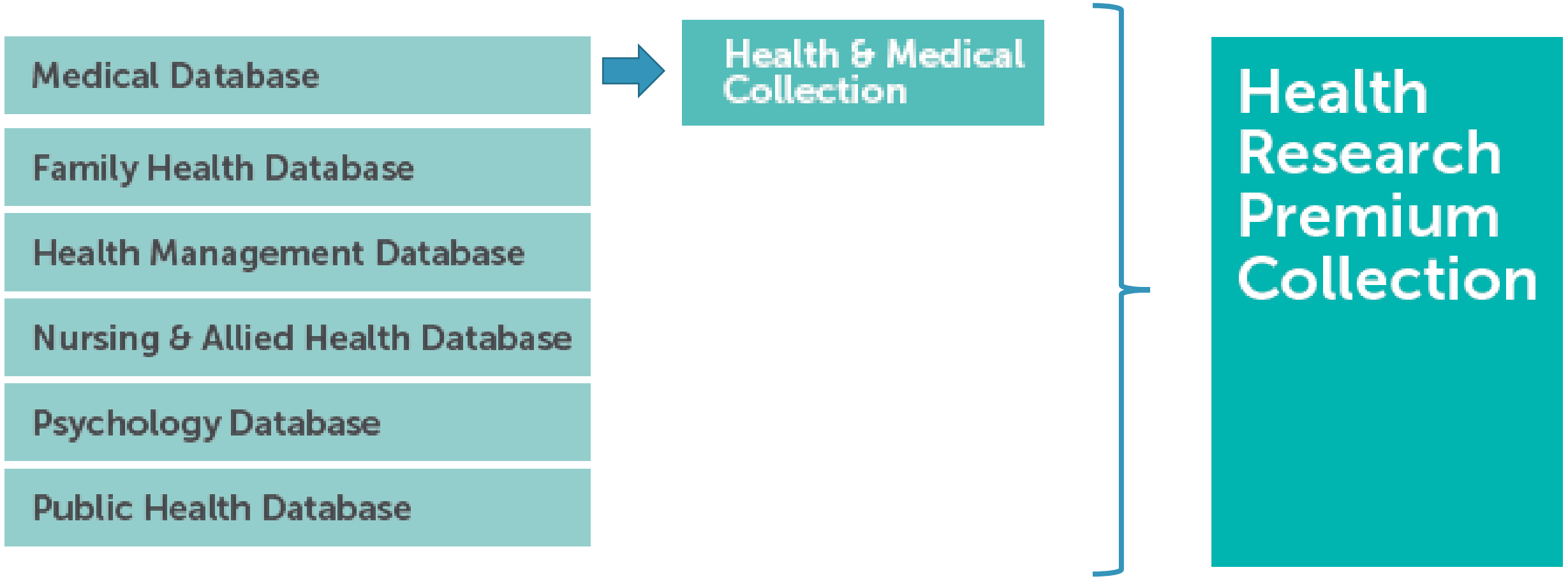
Psychology

Family Health

Health Management

ProQuest Health Portfolio

The New ProQuest Platform Health Portfolio - Key products



The New ProQuest Health Portfolio – Additional content

Full Text

- British Nursing Database
- PsycARTICLES
- PsycBOOKS
- PsycCRITIQUES
- PsycEXTRA
- PsycTESTS

A&I

- British Nursing Index
- ComDisDome
- Physical Education Index
- PILOTS: Published International Literature On Traumatic Stress
- PsycINFO
- MEDLINE
- Pharmaceutical News Index
- International Pharmaceutical Abstracts

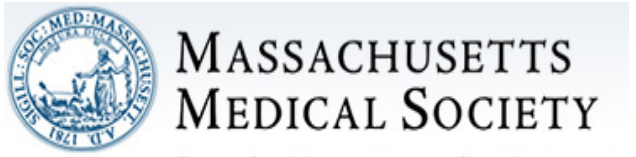
Health Research Premium Collection

- Over 3,600 Scholarly Journals and more
- Over 40,000 dissertations
- Over 2,000 training/curriculum aligned videos
- 25 Curbside Consultation titles
- 13 JournalWatch titles
- 100,000+ Clinical Trial or Drug Therapy records
- 32,000+ Systematic Reviews or Meta-analysis records

Includes MEDLINE

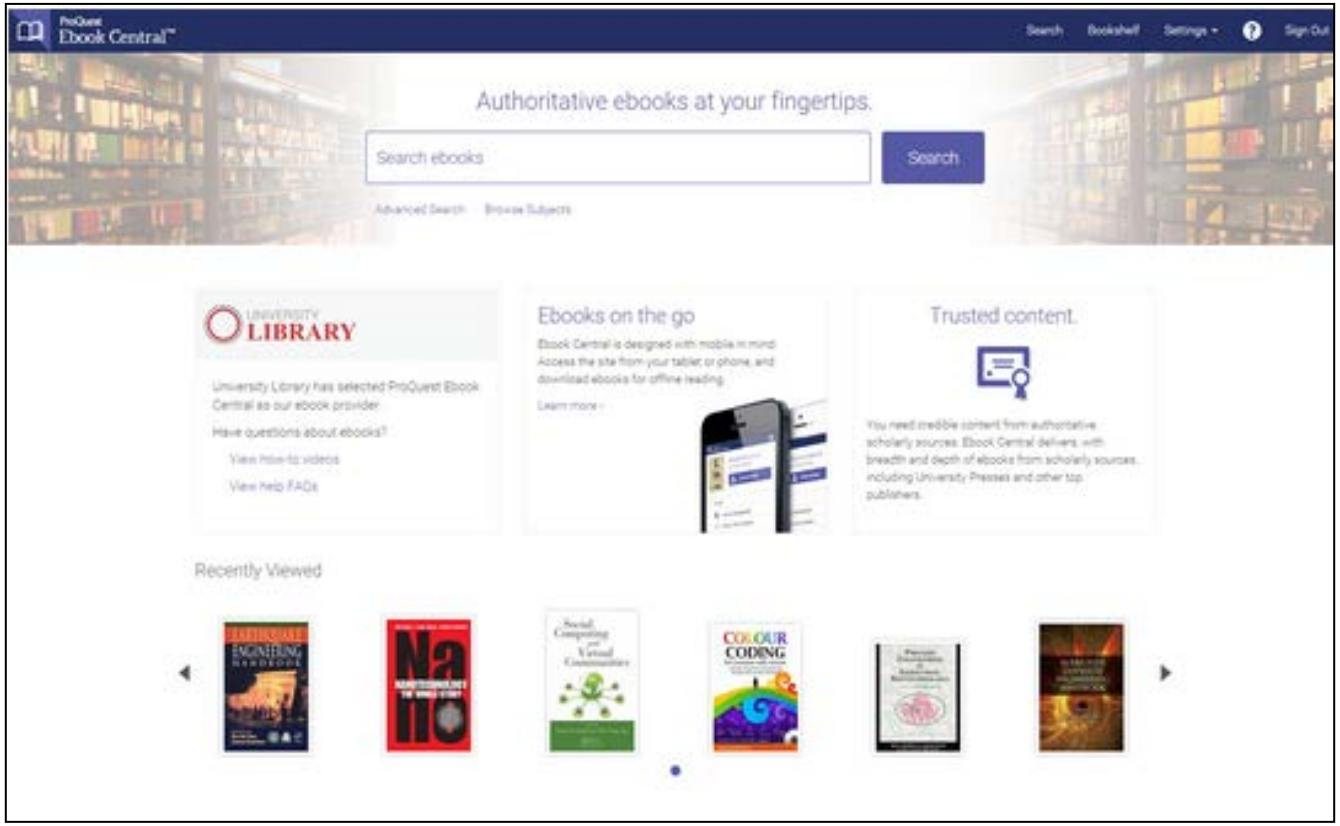
Content from over 36 countries

…with leading publishers of scholarly journals



Comprehensive Ebook offering

- Extensive ebooks collection
- Special medical collections
- Brand new interface
- Numerous purchase-acquisition options available
- Provides access to those highly valuable book resources



Commitment to respond to user needs

Kjell Tjensvoll, Senior Adviser

The Norwegian Electronic Health Library, Helsebiblioteket,

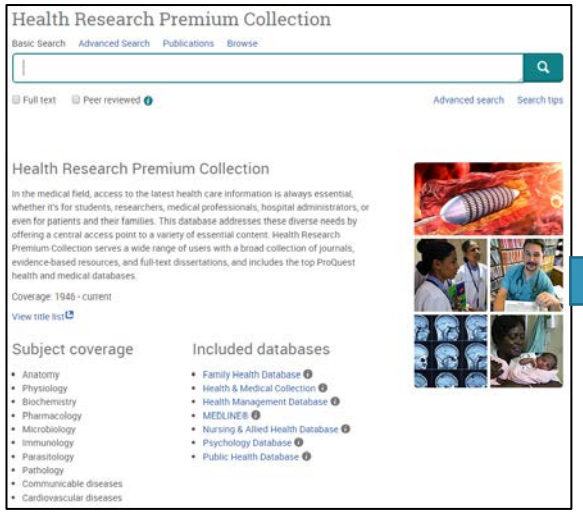
“As a country, we have a lot of small communities, a lot of mountains and fjords, so people don’t have easy communication…but we have internet access almost everywhere.

What we are trying to do is to provide the best possible services for the money that we have and ProQuest has served us really well through the years”

Integrated into the Research Workflow

Discovery service

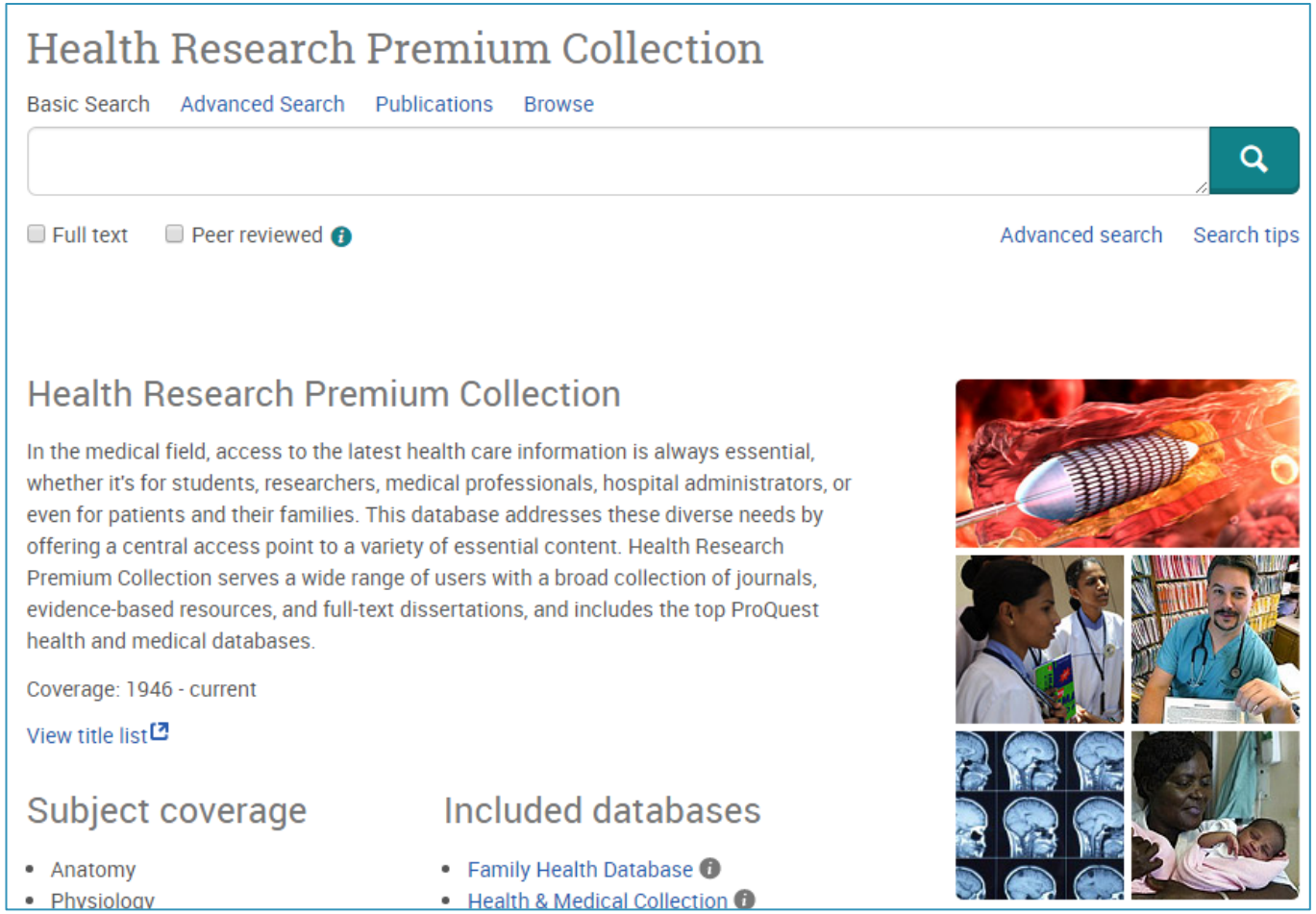
Native Platform



- Ability to choose entry point to the content:
  - Powerful native interface
  - Discovery layer
- Seamless integration with popular discovery services
- Custom integration available for proprietary discovery services

Support your choice: ProQuest Native Interface

- Google-like basic search
- Powerful and intuitive advanced search
- MESH thesaurus
- Extensive tools like cite, email, export, download, search alerts, text-to-speech, translations, etc.
- Accessible and responsive UI



Support your choice: Discovery services

- Native support for popular discovery services:
  - PRIMO
  - Summon
  - Google Scholar
  - WorldCat

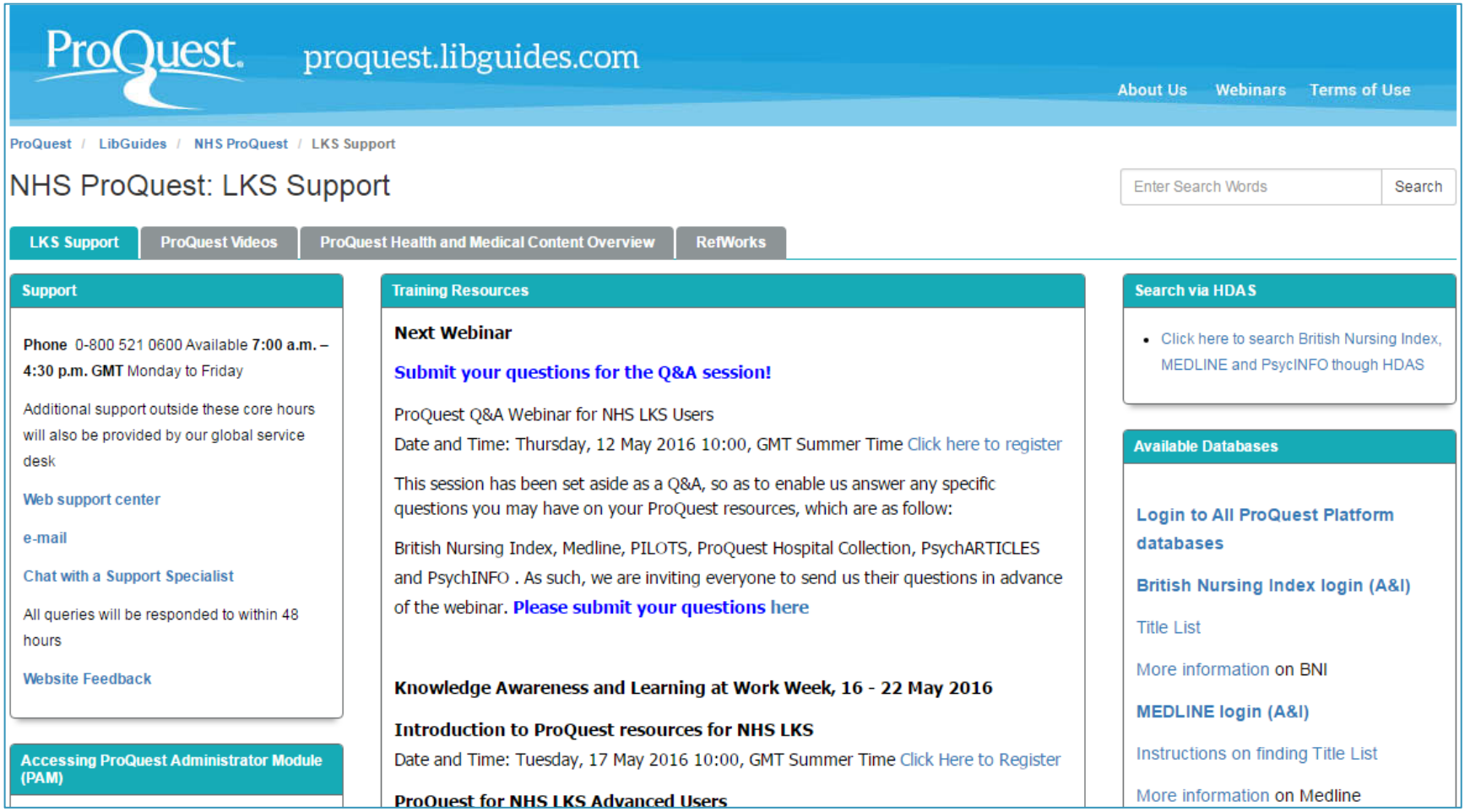
- Linking agreements in place to provide integration with PubMed
  - PubMed LinkOuts

Support your choice: Proprietary systems

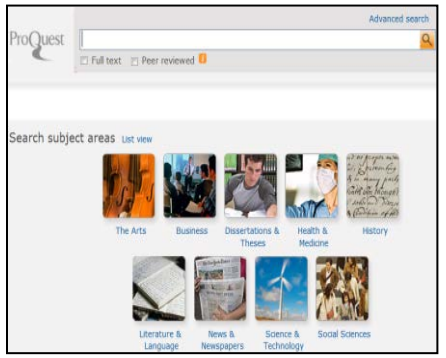
- XML gateway available for integration
- Implementation team ready to support you
- Creation of custom portal for your information professionals
- Support for transitioning from previous systems/vendors
- Training support at the level that you need
- Close cooperation with other providers you work with

Support your choice: Proprietary systems

- Custom portal:
  - Login links
  - Content overview
  - Durable links
  - Product news
  - User guides
  - Training/webinar info
  - Support info



The ProQuest Solution



- ✓ Empowers **researchers and practitioners** in universities, hospitals and medical schools
- ✓ Access **flagship research journals** – with 6 of top 10 including *NEJM*, *Lancet and BMJ*
- ✓ **Breadth and depth of content** in Psychology, Nursing, Medicine, Health Management to supplement e-journals.
- ✓ Dynamic learning using **diverse content types**: indexing, dissertations, e-books, videos, images, trade publications and more – all cross-searchable on a single platform.
- ✓ The health researcher's **discovery journey is simplified**: full text support for PubMed searches is enabled;
- ✓ For novices, it is **easy to discover, pinpoint, use and share information** needed across all health science disciplines using ProQuest's easy to use interface
- ✓ **Bibliographic** tools for storing, organizing, and sharing results not available in G. Scholar
- ✓ **Citation chaining** through linked references across scholarly content

Thank you!

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