

SPRINGER NATURE

Content

1	Introduction Springer Nature
2	Solutions for Hospitals & Health
	Medical Speciality Collections
	Industry Sectors
	Nature, NPG Journals, nature.com
3	New AdisInsight

Introduction Springer Nature

1.0

Springer Nature

Springer Nature is one of the world's leading global **research**, **educational and professional publishers**, home to an array of respected and trusted brands providing quality content through a range of innovative products and services.

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 - Deposit Model
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Springer Facts & Figures

eBooks published: **200.000+**

English language journals published: **2.900+**



Founded in Berlin in:

1842

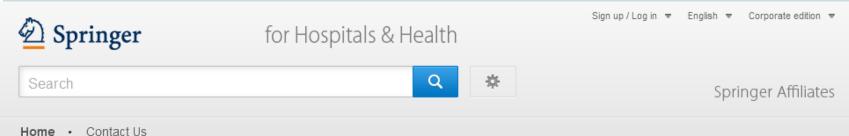
Nobel Prize winners who have published with Springer: **220+**

> Global society partners: 700+

Largest open access portfolio of any publisher worldwide

(includes BioMed Central)

Springer Platform



Speciality	Discipline				
Browse by speciality					
▶ Biomedicine	► Biomedicine				
► Internal Medicine & Dermatology					
► Neurology					
► Nuclear Medicine					
Oncology & Hematology					
► Orthopedics					
▶ Pathology					
Pharmacology & Toxicology					
▶ Public Health					
Surgery & Anesthesiology					
► Radiology					
Urology & Gynecology					

Providing hospital and health professionals with access to millions of scientific documents from journals, books, series, protocols and reference works.



New books and journals are available every day.

Featured Journals

Nature Platform



Springer Booth

Saskia Hoving – Manager Marketing & Account Development





Alyssia Sebes – Corporate Sales Benelux & Iberia



Petty Charavitsidou – Corporate Sales UK, Ireland & Nordics

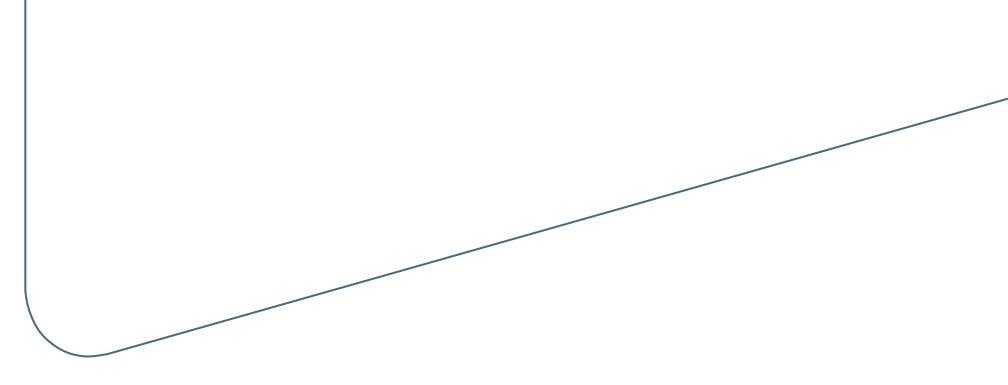
Doug & Allen - Mascots



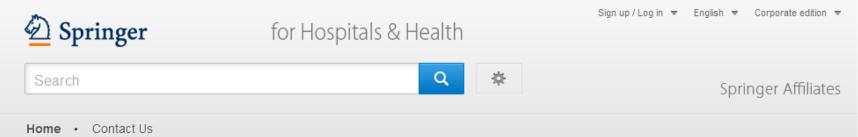
Solutions for Hospitals & Health

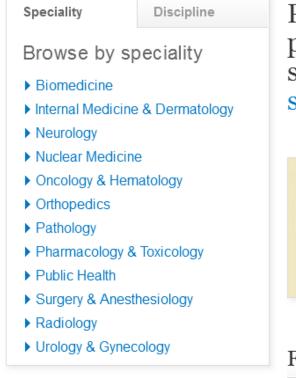
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Medical Speciality Collections (1)





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Providing hospital and health professionals with access to millions of scientific documents from journals, books, series, protocols and reference works.



New books and journals are available every day.

Featured Journals

Medical Speciality Collections (2)

√12 Medical Speciality Collections

✓ Immediate Access to Quality Medical & Biomedical Research

- Thousands of eBooks, Journals and eReference Works on one platform
- Customized collections per medical speciality

\checkmark Business Models for Organizations of all Size

• Flexible, customizable purchase models and pricing for maximum ROI

Medical Speciality Collections (3)

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Collection	Journals	Books
Biomedicine	360+	3080+
Internal Medicine & Dermatology	230+	1700+
Neurology	60+	490+
Nuclear Medicine	10+	140+
Oncology & Hematology	115+	1190+
Orthopedics	50+	440+
Pathology	25+	390+
Pharmacology & Toxicology	55+	500+
Public Health	100+	620+
Radiology	65+	950+
Surgery & Anesthesiology	90+	930+
Urology & Gynecology	35+	400+

Medical Speciality Collections (4) – Example: Biomedicine

- Covering all the major disciplines within biomedicine from cancer research, human genetics, drug resistance and medical microbiology to virology, immunology and laboratory medicine.
- More than 3080 Books
- 360 + Journals

D Springer

for Hospitals & Health



Biomedicine Results Matter. Choose Springer.

Keeping the medical, biomedical and health care communities up-to-speed with high quality, timely information

Springer's Biomedicine collection delivers the latest information for this important field of research. Including more than 3080 books and 360 journals, many of which are indexed by PubMed, the resource covers all the major disciplines within biomedicine from cancer research, human genetics, drug resistance and medical microbiology to virology, immunology and laboratory medicine.

Content Solutions

Top titles include



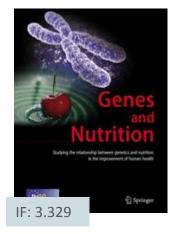
Medical Speciality Collections (5) – Example: Biomedicine

Cancer Research

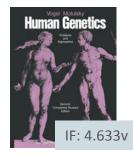


Human Genetics









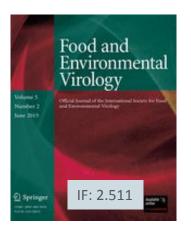
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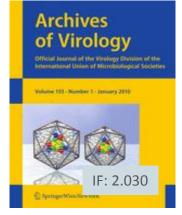
Medical Speciality Collections (6) – Example: Biomedicine

Medical Microbiology

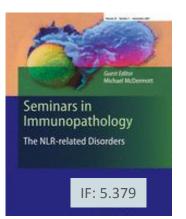


Virology





Immunology







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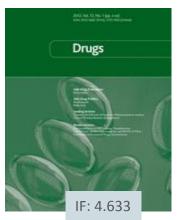
Medical Speciality Collections (7) – Example: Biomedicine

Adis Journals Included





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Medical Speciality Collections (8) – Example: Biomedicine

Associations

International Federation for Medical and Biological Engineering

American Association of Pharmaceutical Scientists

Biomedical Engineering Society

American Society for Reproductive Medicine

Cell Stress Society International

International CCN Society



BMES

international

FMBE

American Association of Pharmaceutical Scientists

aaps



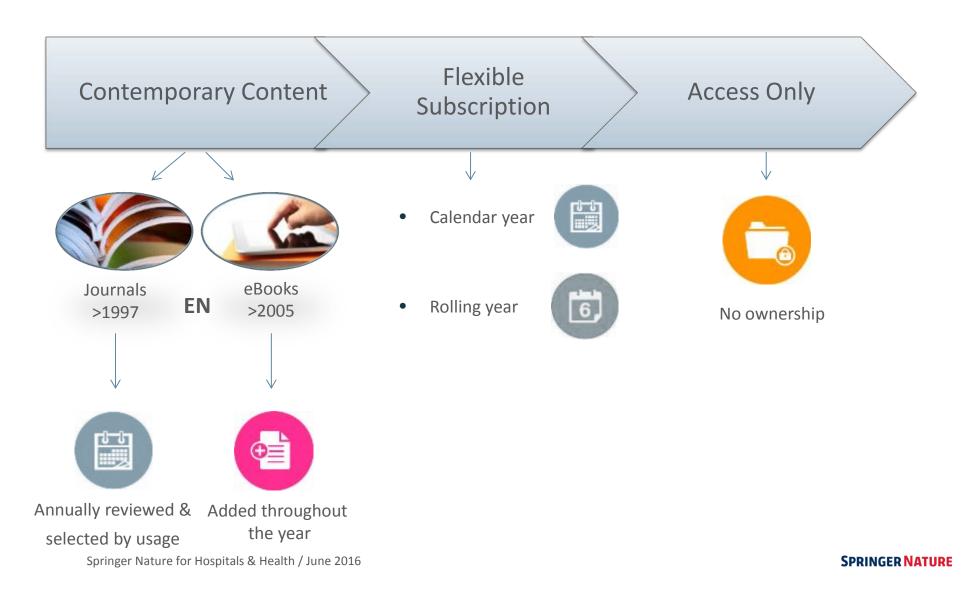
AMERICAN SOCIETY FOR REPRODUCTIVE MEDICINE



Industry Sectors (1)



Industry Sectors (2)



Industry Sectors (3) – Example: Hospitals & Health

Journal Highlights



Societies that trust us:

EASD European Association for the Study of Diabetes







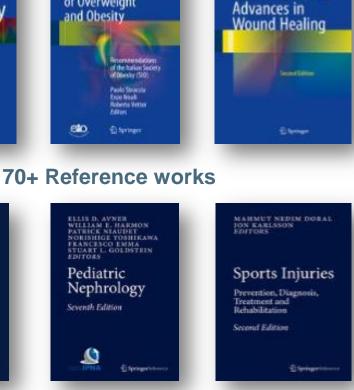
The Association of Bone and Joint Surgeons ® Disseminating Orthopaedic Knowledge



Industry Sectors (4) – Example: Hospitals & Health



4,300+ eBooks



Watch the video

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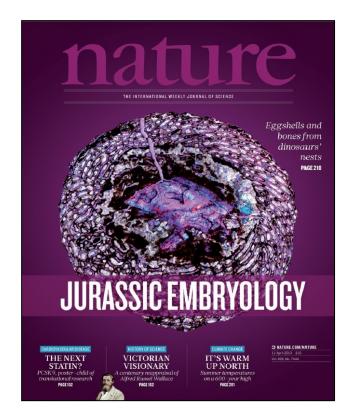
Innovations and

Nature, NPG Journals, nature.com

Nature

- First published in 1869
- #1 in Multidisciplinary Sciences, three years in a row
- Current Impact Factor of 38.597
- High-impact original research
- News and views, analysis, arts and books, supplements
- Weekly podcasts, and regular videos featuring the scientists behind the research

* 2012 Journal Citation Reports (Thomson Reuters, 2013)



NPG Clinical Medical Portfolio

- 42 high quality academic and society journals and
 22 fully open access
- Open Access: 22 fully OA and 40 hybrid OA option
- Impact Factor highlights
 - *Molecular Psychiatry* is 1 / 140 in Psychiatry
 - NPG has 6 Academic Journals with an IF over 10
 - Leukemia, Molecular Psychiatry, American Journal of Gastroenterology
 - More than 65% of AJ titles have an Impact Factor







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Nature Reviews Journals

- 17 titles in the life sciences, clinical and physical specialities ${}^{\bullet}$
- Commissioned by editors
- Reviews covering the primary research in the field
 - Superbly illustrated & high-impact factors
 - Written by leading international researchers

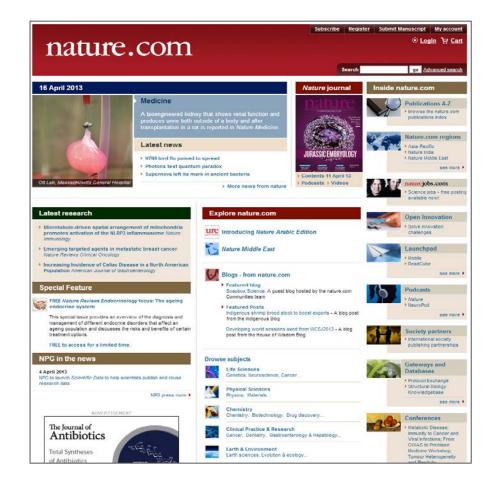
Clinical Nature	Clinical Nature	Life Science Nature	Life Science Nature
Reviews	Reviews	Reviews	Reviews
Nature Reviews	Nature Reviews	Nature Reviews	Nature Reviews
Cardiology	Nephrology	Cancer	Immunology
Nature Reviews	Nature Reviews	Nature Reviews	Nature Reviews
Clinical Oncology	Neurology	Disease Primers	Microbiology
Nature Reviews	Nature Reviews	Nature Reviews Drug	Nature Reviews
Endocrinology	Rheumatology	Discovery	Molecular Cell Biology
Nature Reviews	Nature Reviews	Nature Reviews	Nature Reviews
Gastroenterology	Urology	Genetics	Neuroscience



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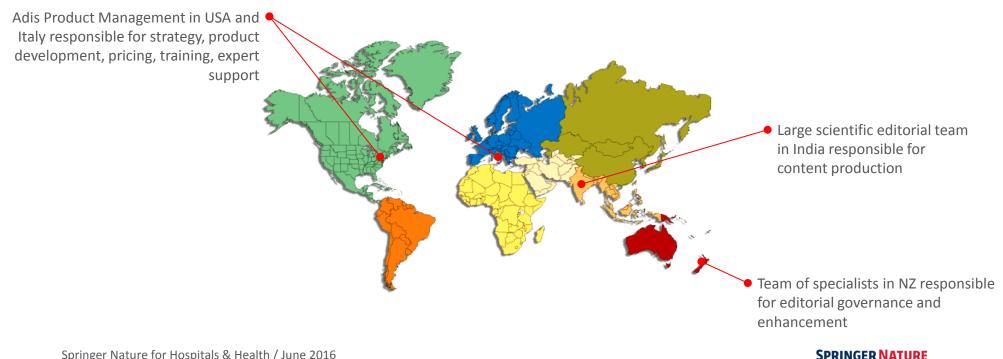
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New AdisInsight

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AdisInsight

Adis has provided critical content to support drug evaluation for more than 40 years. Adis was acquired by Springer Science + Business Media in 2012 which has served to further support the Adis global mission of providing trusted, scientifically sound data to aid in the development of safer, more effective medications.



Introducing the new AdisInsight platform

AdisInsight is an easy-to-use platform, based on the same design as SpringerLink, that provides scientifically-based content complied from multiple sources to provide comprehensive and unbiased records, with clear referencing and links to original sources across publishers

AdisInsight brings together the most relevant data on the development of drugs in one easy to use database:

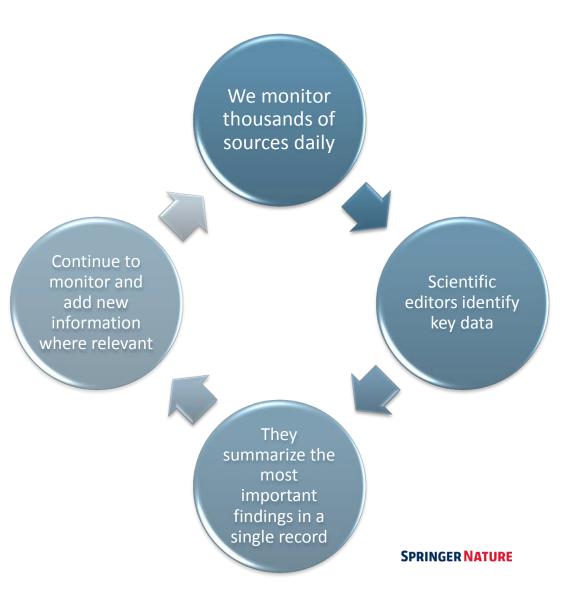
- Drugs in commercial development worldwide across all therapeutic areas and throughout the entire development process
- Trials being performed to advance these drugs through international regulatory pathways
- Deals undertaken including acquisitions, joint ventures and collaborations
- Safety records including adverse drug reaction case reports and regulatory news



Content written by scientists

Sources include:

- Medical journals
- Press releases
- Conference proceedings
- Company websites
- Trial registries
- Regulatory agency websites



Thank you!

Want to know more?

Come visit us at our Springer Nature booth or contact me:

Alyssia Sebes Corporate Sales Iberia & Benelux <u>alyssia.sebes@springernature.com</u> +31 (0)6 53 29 76 72

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