



EAHIL 2016



Biblioteca Virtual
del Sistema Sanitario Público de Andalucía

Knowledge, Research, Innovation ...

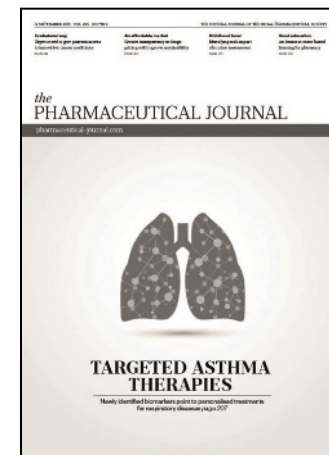
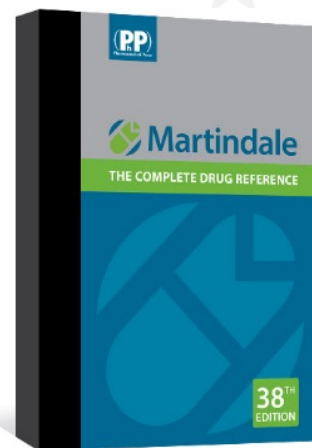
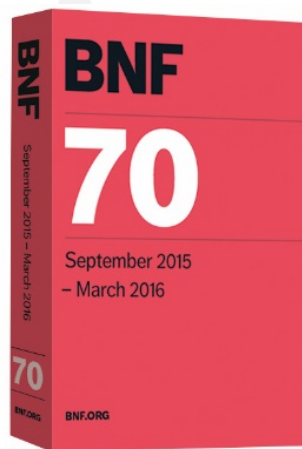
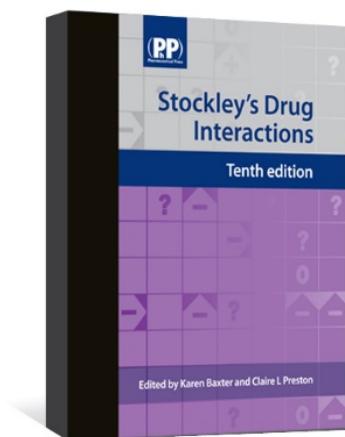


15th EAHIL 2016 Conference 11-13 June, Seville, Spain

**How do you adapt to the changing needs for
clinical information?**

Alison Hope - Royal Pharmaceutical Society, London

Pharmaceutical Press is the publishing arm of the **Royal Pharmaceutical Society**, the dedicated professional body for pharmacists in England, Scotland and Wales. We publish a wide range of reference works, textbooks and professional titles, both in print and online via MedicinesComplete.



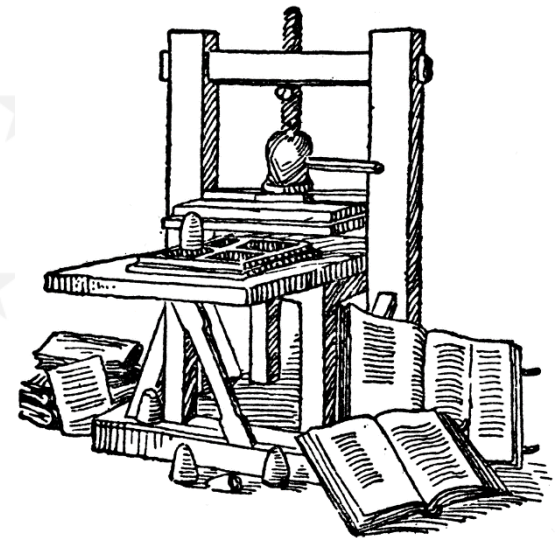
What is MedicinesComplete?



- Over 650,000 pages of clinically proven and searchable drug information
- More than 30,000 drug, poison, excipient, interaction and herbal monographs
- The combined knowledge of hundreds of leading experts, scientists and researchers
- Instant access to information on drugs used around the world, enhancing patient safety internationally

When print was the only option...

- Challenges of managing supply vs demand
- Lengthy searches – access was not always instant
- Cumbersome books

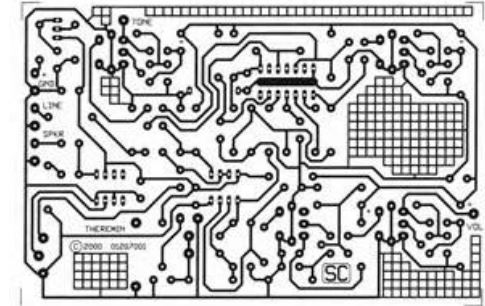


Now – the digital age...

EAHIL 2016
Knowledge, Research, Innovation ... eHealth



- Concurrent access
- Search capabilities – quick and easy
- Usage reports = informed budgetary decisions
- Publishers can easily update content – always current





Martindale on MedicinesComplete NHS Scotland: Clinical Case Study





The scenario


- It's 2am, you are on-call and you are contacted by Dr. Hunt, a Registrar working in A&E
- Jon, a Danish national who is on holiday in Scotland, has been admitted to the A&E department following a fall
- Unfortunately Jon is unable to confirm his medication history, however he does have a list of his medications:

Clohys 75mg	1 morgen
Statstad 40mg	1 aften
Hjertemin 75mg	1 morgen



The enquiry

- Dr. Hunt has thus far been unable to determine the patient's regular medications, and requires assistance in identifying the medications on the list
- Dr. Hunt says that she couldn't find the medications in the *BNF*, and results from an internet search (on *www.medicines.org.uk* and a *Google* search) have proved inconclusive



Where do you go to
find the answer?

**Where can you get quick access to
accurate, reliable, and up-to-date
information about medications?**



MedicinesComplete

Unsure which publication may be of use?

Use the search function on MC, and search within 'All Publications'

MedicinesComplete

All Publications Search drug name or interaction

Dashboard Publications Subscribe Product Updates Contact Us Help My Account

Authoritative. Wide reaching. Objective & unbiased. International. [Martindale](#) offers the world's pharmacists the information on drugs and medicines that they need.

Definitive publications

Tailored packages

Our Publications

The unrivalled breadth of our collection spans research.

MedicinesComplete offers tailored packages to suit your

MedicinesComplete

The screenshot shows the MedicinesComplete website interface. At the top left is the logo. A search bar contains the text 'All Publications' and 'clohys'. Below the search bar is a navigation menu with links for 'Dashboard', 'Publications', 'Product Updates', 'Drug Interactions', 'Help', and 'My Account'. The main content area displays the search results. A message states 'There are matches in one publication'. Below this, it says 'Results in All Publications' and 'Select a publication below to view results in that publication.' A single result is listed: 'Martindale: The Complete Drug Reference (2 results)', which is circled in red. At the bottom left of the page is a 'Back to top' button.

The MC search (of All Publications) identifies *Martindale* to be the resource with information relevant to 'Clohys'

MedicinesComplete

MedicinesComplete Martindale: The... clohys

Dashboard Publications Product Updates Drug Interactions Help

Dashboard > Martindale: The Complete Drug Reference

Text search results for clohys

Full Text Interactions Monographs Preparations Manufacturers Treatment review

All publications

Results 1 - 2 of 2 documents, sorted with best match first. Select any link to see

[Clohys \(Denmark\)](#)
Preparations > By country > Denmark > C

[Clopidogrel](#)
Drugs and Ancillary Substances > By therapeutic use > Cardiovascular Drugs > Drug

MedicinesComplete Martindale: The... clohys

Dashboard Publications Product Updates Drug Interactions Help My Account

Dashboard > Martindale: The Complete Drug Reference > Preparations > By country > Denmark > C

Search Results | Hide Highlighting [Next Result](#)

Clohys (Latest modification: 20-Feb-2013)

[Miklich \(Denmark\)](#)


Active ingredients:

- [Clopidogrel hydrochloride](#)

Indications: Thromboembolism prophylaxis; acute coronary syndrome

[Previous: Clobox \(Denmark\)](#) | [Top](#) | [Next: Cloments \(Denmark\)](#)

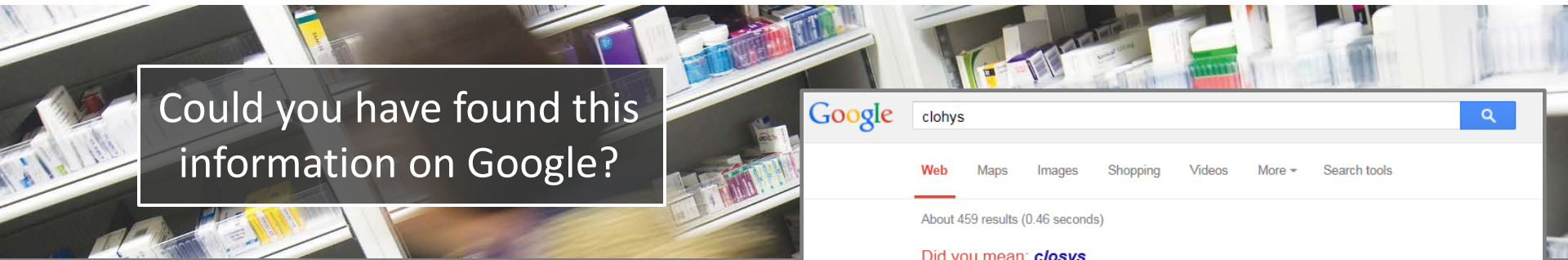
[Back to top](#)



Your advice to Dr. Hunt

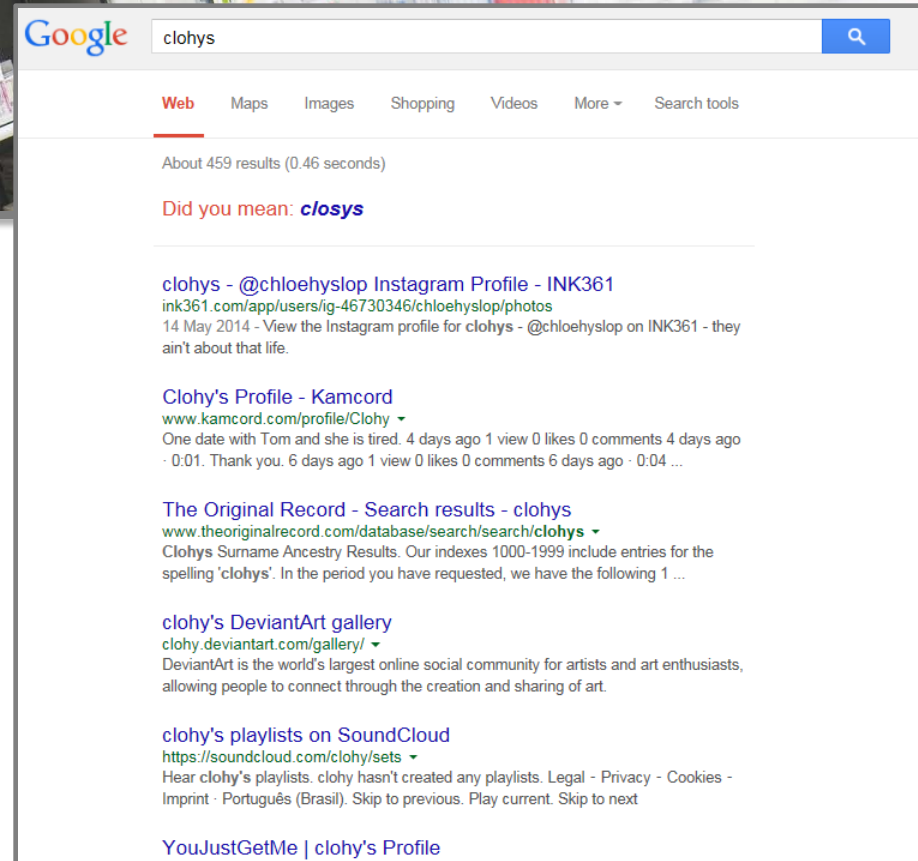
After consulting MedicinesComplete, you return to talk to Dr. Hunt.

- 📌 You inform Dr. Hunt that 'Clohys' is a Danish preparation, with Clopidogrel Hydrochloride as the active ingredient
- 📌 You are also able to identify the rest of Jon's medications using *Martindale*:
Statstad = Simvastatin, and Hjertemin = Aspirin



Could you have found this information on Google?

- No. A Google search for 'Clohys' returns results including: *Instagram* and *SoundCloud*, however no information on medications



Google clohys

Web Maps Images Shopping Videos More Search tools

About 459 results (0.46 seconds)

Did you mean: **closys**

[clohys - @chloehyslop Instagram Profile - INK361](#)
ink361.com/app/users/ig-46730346/chloehyslop/photos
14 May 2014 - View the Instagram profile for clohys - @chloehyslop on INK361 - they ain't about that life.

[Clohy's Profile - Kamcord](#)
www.kamcord.com/profile/Clohy
One date with Tom and she is tired. 4 days ago 1 view 0 likes 0 comments 4 days ago · 0:01. Thank you. 6 days ago 1 view 0 likes 0 comments 6 days ago · 0:04 ...

[The Original Record - Search results - clohys](#)
www.theoriginalrecord.com/database/search/search/clohys
Clohys Surname Ancestry Results. Our indexes 1000-1999 include entries for the spelling 'clohys'. In the period you have requested, we have the following 1 ...

[clohy's DeviantArt gallery](#)
clohy.deviantart.com/gallery/
DeviantArt is the world's largest online social community for artists and art enthusiasts, allowing people to connect through the creation and sharing of art.

[clohy's playlists on SoundCloud](#)
https://soundcloud.com/clohy/sets
Hear clohy's playlists. clohy hasn't created any playlists. Legal - Privacy - Cookies - Imprint - Português (Brasil). Skip to previous. Play current. Skip to next

YouJustGetMe | clohy's Profile

Scenario:

A patient in your pharmacy was given 'Simtec' while on holiday in Malaysia. He has lost the original pack but would like to see if an equivalent is available in the UK, as it was great at relieving his hay fever symptoms...

- Search for **Simtec**. From the search results, select link to ‘Simtec (Malaysia)’. This entry states that cetirizine is the active ingredient of Simtec.
- Click on the ‘cetirizine’ link to jump to the cetirizine monograph, and then click on the ‘preparations’ link to jump to the preparation list within the monograph.
- Scroll to the relevant part to find branded UK preparations for cetirizine.

Stockley's Drug Interactions: Print v MedicinesComplete

You have recently started one of your patients on warfarin. She has read the patient information leaflet and wants to know if the following foods will affect her warfarin levels:

Grapefruit juice? Yes/No

Sushi? Yes/No

Turkey with all the trimmings? Yes/No

Soy milk? Yes/No

- Instead of searching for each drug pair in turn, enter all drug names into the search box, separated by a space.
- The system will present you with a list of results for all pairs of drugs that interact.
- Click on any document title in the results list to display the complete document.

Conclusion

- Print is by no means dead
- Digital content leads us to an exciting future



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