EAHIL 2016

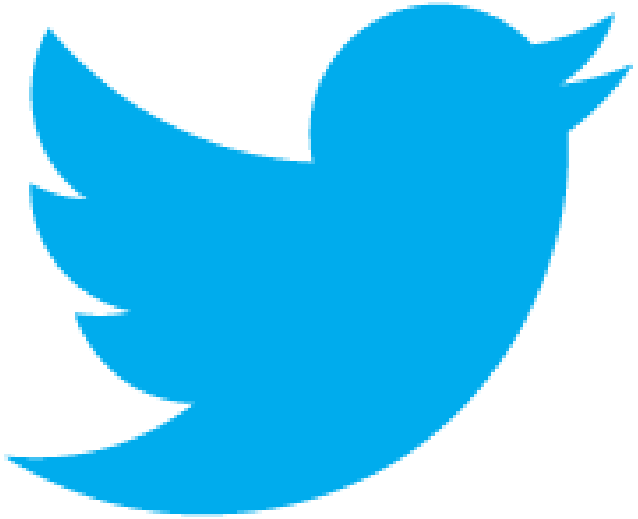
Biblioteca Virtual
del Sistema Sanitario Público de Andalucía

Knowledge, Research, Innovation ...

15th EAHIL 2016 Conference 6 - 11 June, Seville, Spain

Title **#ukmedlibs: innovation once a month, online**

Authors Tom Roper, Sam Burgess*, Holly Case**
Institution Brighton and Sussex NHS Library and Knowledge Service, *Great Western Hospitals NHS Foundation Trust, **Surrey and Sussex Healthcare NHS Trust
Address for correspondence: tom.roper@bsuh.nhs.uk



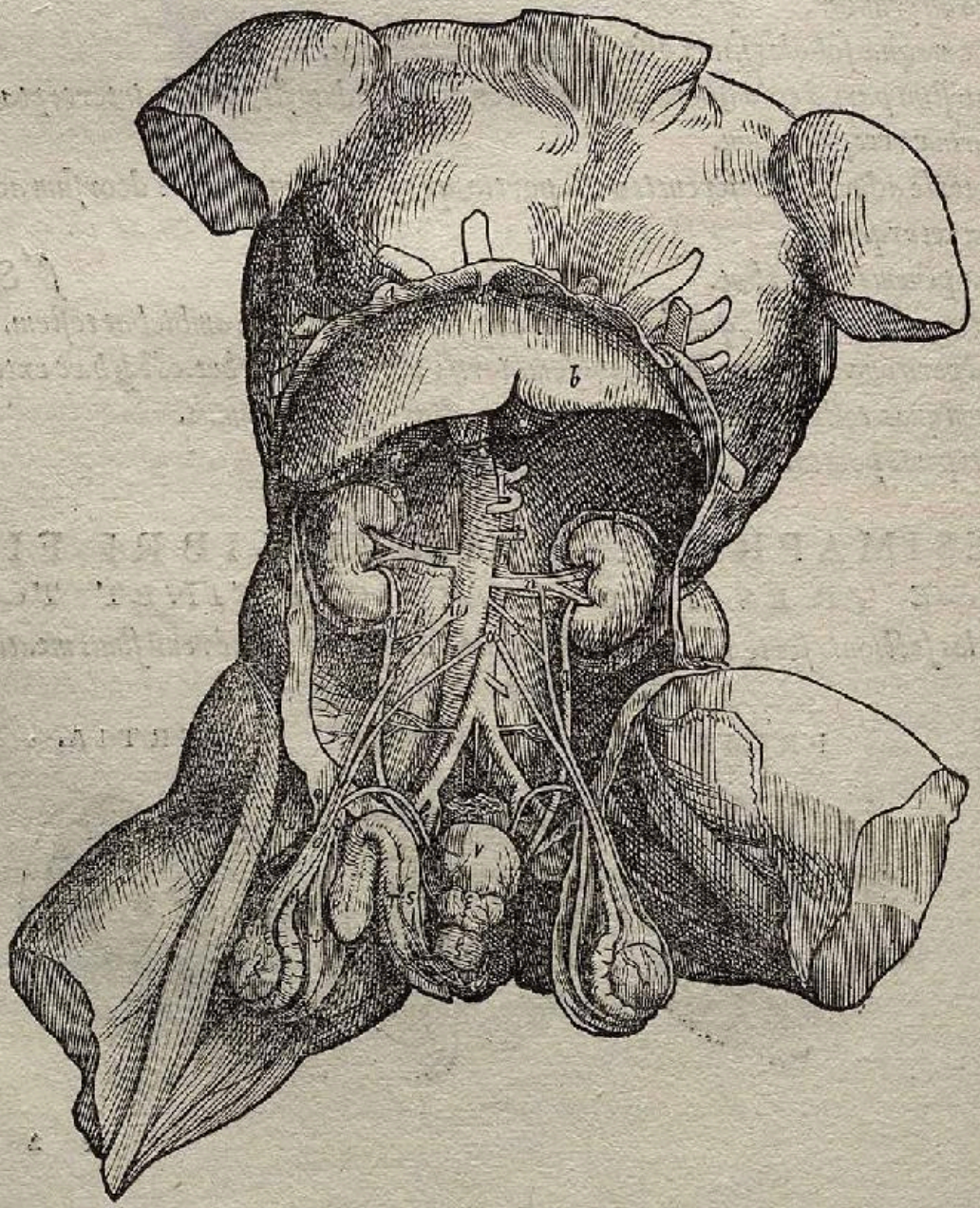
symplur

#We Communities

#medlibs chat

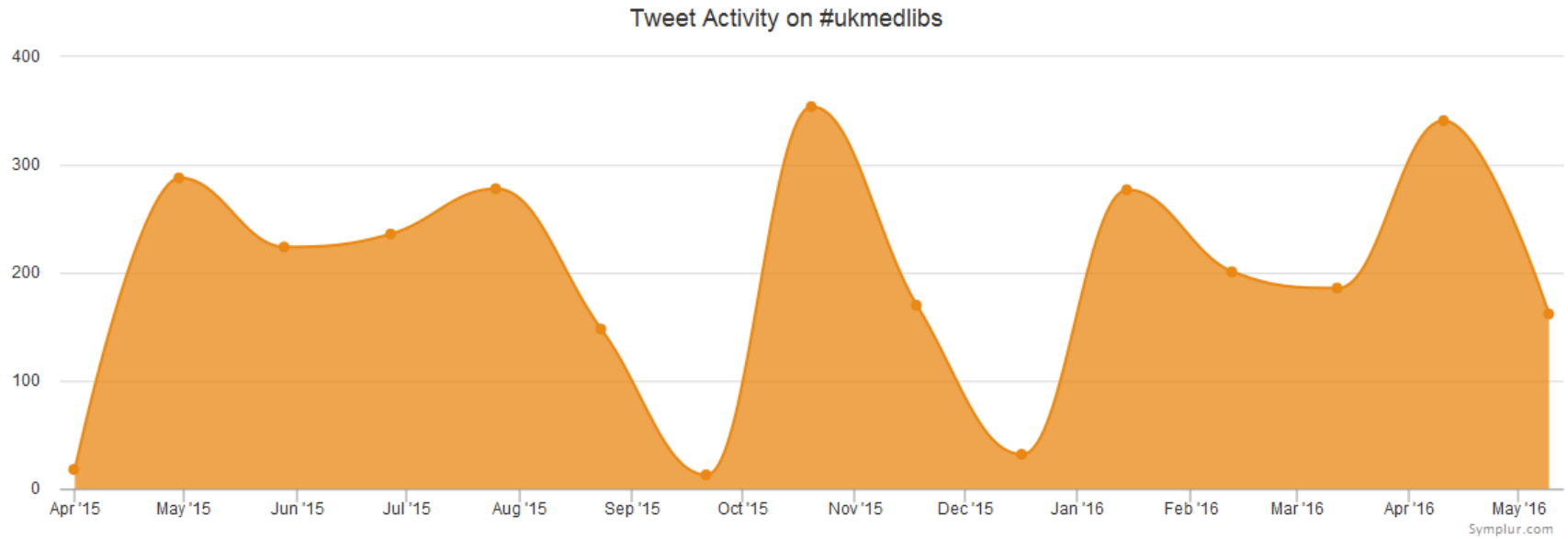
#uk
lib
chat

VIGESIMASECVNDA QVINTI LIBRI FIGVRA.



- The Health Education England Library and Knowledge Service Development Framework (May 2015)
- The future of healthcare libraries (June 2015)
- Twitter journal club: a journal club conducted around Rethlefsen (July 2015)
- Health and public libraries partnerships (August 2015)
- Conferences (September 2015)
- Librarians as teachers (October 2015)

- A Twitter focus group on clinical and executive champions as advocates for library and knowledge services (November 2015)
- Festive frivolity: an exchange of bizarre articles from the biomedical literature in the style of Improbable Research (December 2015)
- Critical appraisal (January 2016)
- Do you have an ‘appy library? Apps for clinicians and librarians (February 2016)
- The impact of clinical librarian services (Brettle) (March 2016)
- Current awareness services (April 2016)
- Now we are one: a focus group on the chats themselves and planning for the future (May 2016)


Tweet Activity on #ukmedlibs
400
300
200
100
0
Apr '15
May '15
Jun '15
Jul '15
Aug '15
Sep '15
Oct '15
Nov '15
Dec '15
Jan '16
Feb '16
Mar '16
Apr '16
May '16
Symplur.com

The #ukmedlibs Influencers

Top 10 by Mentions

@ukmedlibs 898

@tomroper 173

@samanthaclare 167

@hollingtonn 103

@goswamilouise 84

@brettleali 59

@benjohnskinner 52

@imrana_g 45

@pipdivall 42

@iroberger 39

Tweet

Top 10 by Tweets

@ukmedlibs 696

@samanthaclare 297

@tomroper 200

@hollingtonn 142

@imrana_g 98

@goswamilouise 87

@iroberger 64

@davelaw22 50

@louisewann 42

@lindsaysnell 41

Tweet

Top 10 by Impressions

@tomroper 646,942

@readingagency 213,410

@ukmedlibs 184,982

@samanthaclare 142,618

@archelina 44,110

@agentk23 42,301

@iroberger 36,456

@pfanderson 33,263

@uklibchat 32,393

@hollingtonn 26,912

Tweet

The Numbers

2,005,862 Impressions

2,928 Tweets

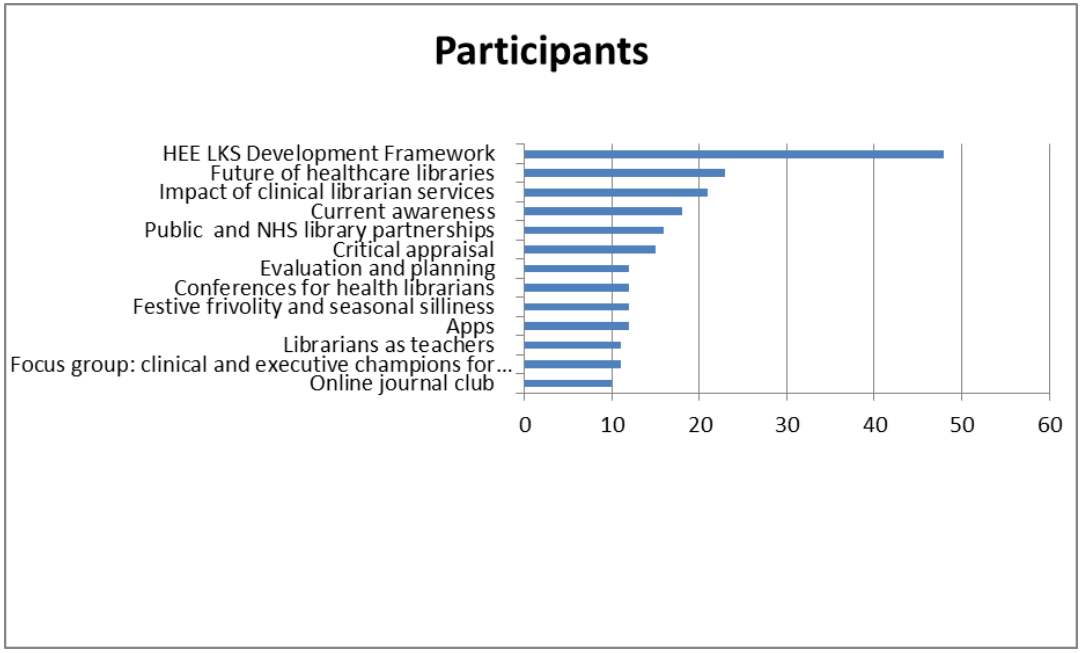
276 Participants

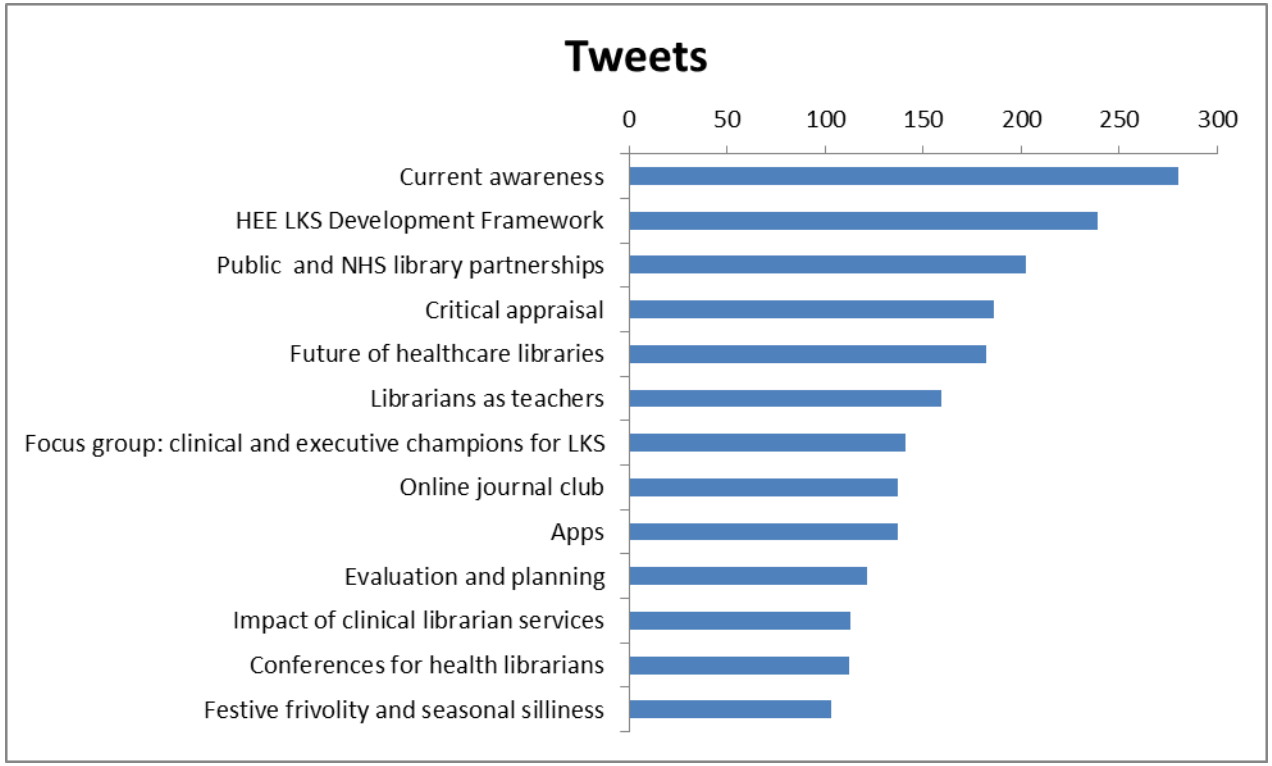
0 Avg Tweets/Hour

11 Avg Tweets/Participant

Tweet

#ukmedlibs analytics for time period 04/01/2015 00:00 to 06/04/2016 00:00 (Pacific Time: GMT-0700) [change time period]


Participants
HEE LKS Development Framework
Future of healthcare libraries
Impact of clinical librarian services
Current awareness
Public and NHS library partnerships
Critical appraisal
Evaluation and planning
Conferences for health librarians
Festive frivolity and seasonal silliness
Apps
Librarians as teachers
Focus group: clinical and executive champions for...
Online journal club
0
10
20
30
40
50
60


Tweets
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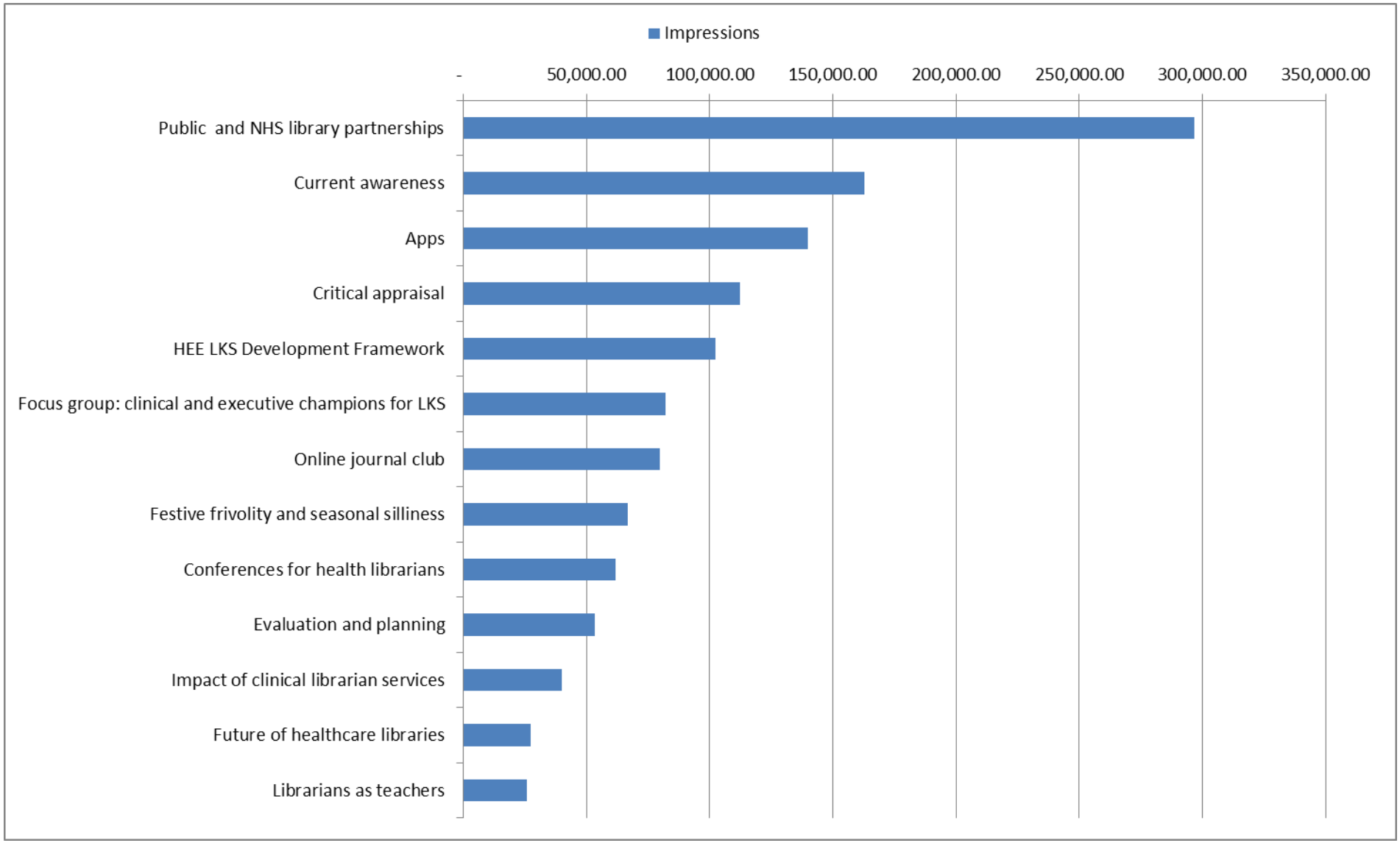
250
300
Current awareness
HEE LKS Development Framework
Public and NHS library partnerships
Critical appraisal
Future of healthcare libraries
Librarians as teachers
Focus group: clinical and executive champions for LKS
Online journal club
Apps
Evaluation and planning
Impact of clinical librarian services
Conferences for health librarians
Festive frivolity and seasonal silliness


Impressions
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150,000.00
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250,000.00
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Public and NHS library partnerships
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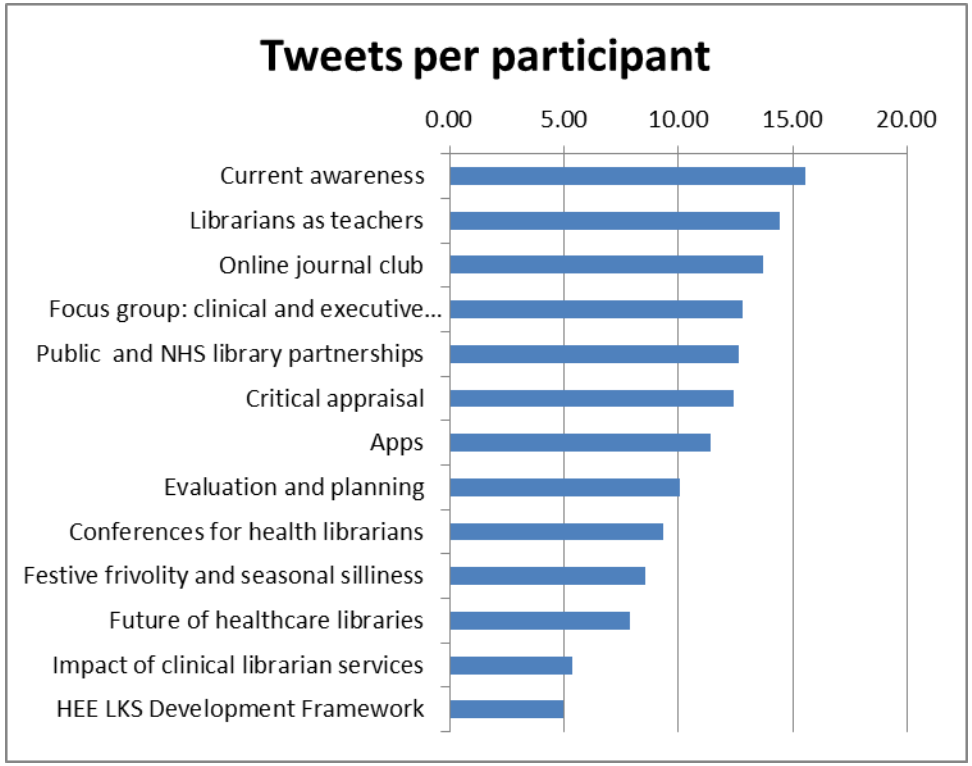
Tweets per participant
0.00
5.00
10.00
15.00
20.00
Current awareness
Librarians as teachers
Online journal club
Focus group: clinical and executive...
Public and NHS library partnerships
Critical appraisal
Apps
Evaluation and planning
Conferences for health librarians
Festive frivolity and seasonal silliness
Future of healthcare libraries
Impact of clinical librarian services
HEE LKS Development Framework

‘**there's also the fact that one can have a mouthful and** still participate’

‘unlike conventional meetings, where speaking with one’s mouth full is frowned upon’

‘and, with 261 [now 276-TR] participants over the year, that’s more than attend many face to face CPD events’

‘cited it in my last revalidation’

Plans for 2016-17

- Sectoral chats: public health, mental health, primary care
- Advocacy — including the #heelks advocacy toolkit
- Engaging with clinical teams
- Public libraries universal offer for health
- Knowledge for Healthcare one year on

Plans for 2016-17 (2)

- Knowledge management in health
- Knowledge for Healthcare leadership programme
- Chats around conferences: CILIP (Brighton, July) and Health Libraries Group (Scarborough, September)

Conclusions

- Twitter chats can support CPD and revalidation
- Twitter chats allows for high levels of participation: 276 individuals
- Selection bias: excludes those who don’t use or like Twitter
- #euromedlibs?

Our lessons

- Use the hashtag!
- Use a Twitter client that supports columns
- You can’t read it all. Review the transcript afterwards
- Have fun!

Join us to discuss public health: the librarian’s role, Tuesday 21 June, 20:00 BST, #ukmedlibs

Thanks to

- @runbrarian (Nikki Detmar) at #medlibs
- Symplur
- Guest chat leaders:
  - @GoswamiLouise (Louise Goswami)
  - @Blenky64 (John Blenkinsopp)
  - @BrettleAli (Alison Brettle)

And, chiefly,

#ukmedlibs Participants

References

Rethlefsen ML, Farrell AM, Osterhaus Trzasko LC, Brigham TJ. Librarian co-authors correlated with higher quality reported search strategies in general internal medicine systematic reviews. J Clin Epidemiol. 2015 Jun;68(6):617-26.

Brettle A, Maden M, Payne C. The impact of clinical librarian services on patients and health care organisations. Health Info Libr J. 2016 Jun;33(2):100-20.