



Integration of the Electronic Medical Record and the Library's Electronic Resources

OvidSP

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SEAHEC Medical Library
Wilmington, NC
USA





← *Wilmington,
North Carolina*

SEAHEC Medical Library



A regional
medical library
supporting
5 counties in
southeastern
North Carolina

New Hanover Regional Medical Center Wilmington, North Carolina

- 769 beds
- 547 physicians on staff



AHEC Digital Library




The screenshot shows the AHEC Digital Library homepage. At the top, there is a green header with the AHEC logo and the text "digital library". To the right of the header is a search bar with a "Search" button and a link to "Contact Your Librarian". Below the header, the page is organized into several sections:

- My Frequently Used Resources:** A list of links including Cinahl Ebsco, MEDLINE 1950 - present OVID, Micromedex, Nursing Procedures (Lippincott) OVID, and SEAHEC Library.
- Clinical Resources:** A list of links including Databases (Cinahl, Medline, PubMed), Journals (AJN, JAMA, New England Journal of Medicine), Books, Article / Book Search, Evidence Based Medicine, Continuing Education, and Patient Information.
- Health Specialty Resources:** A list of links for various medical specialties such as Cardiology, Emergency Medicine, Family Medicine, Health Careers, Internal Medicine, Mental Health, Nursing, Obstetrics & Gynecology, Pediatrics, Pharmacy, Physical Medicine & Rehabilitation, and Quality & Patient Safety.
- Member Access:** A section for users to log in to their individual ADL account.
- Library Services:** A list of links for Librarians, Library Catalogs, Order Documents, and Contact Your SEAHEC Librarian.
- News:** A section for news items, including "NC AHEC Digital Library Adds New Mental Health Resource: PsychiatryOnline" and "ADL Newsletter (PDF)".

At the bottom of the page, there is a footer with the SEAHEC logo and the text "About | Help | Contact | Privacy © AHEC Digital Library 2009".

OvidSP MEDLINE

[Search](#) | [Journals](#) | [Books](#) | [My Workspace](#) | [Clin-eGuide](#)

▼ **Search History** (0 searches) *(Click to close)* [View Saved](#) 

<input type="checkbox"/>	# ▲	Searches	Results	Search Type	Actions
-	-	-	-	-	-

[Remove Selected](#) | [Save Selected](#) | **Combine selections with:** [And](#) | [Or](#)

[Save Search History](#)

Basic Search | [Find Citation](#) | [Search Tools](#) | [Search Fields](#) | [Advanced Search](#) | [Multi-Field Search](#)

▼ **Selected Resources**
Ovid Resources: ⓘ **Ovid MEDLINE(R)** 1950 to March Week 4 2010

🔍 [Search](#)

▼ **Limits** *(Click to close)* **Include Related Terms**

<input type="checkbox"/> Abstracts	<input type="checkbox"/> English Language	<input type="checkbox"/> Ovid Full Text Available
<input type="checkbox"/> Full Text	<input type="checkbox"/> Review Articles	<input type="checkbox"/> Humans
<input type="checkbox"/> Core Clinical Journals (AIM)	<input type="checkbox"/> Latest Update	

Publication Year - -

How to Subscribe to the AHEC Digital Library



- Individual pricing - \$160 annual fee
 - SEAHEC has 1,336 individual subscribers
 - NC has 15,700 individual subscribers
- Institutional Pricing
 - Large hospitals pay a higher institutional price
 - Small hospitals pay a lower institutional price

The Goal

Integrate the AHEC Digital Library into the hospital's Electronic Medical Record

Cultivating Relationships



Avery Cloud, Chief Information Officer

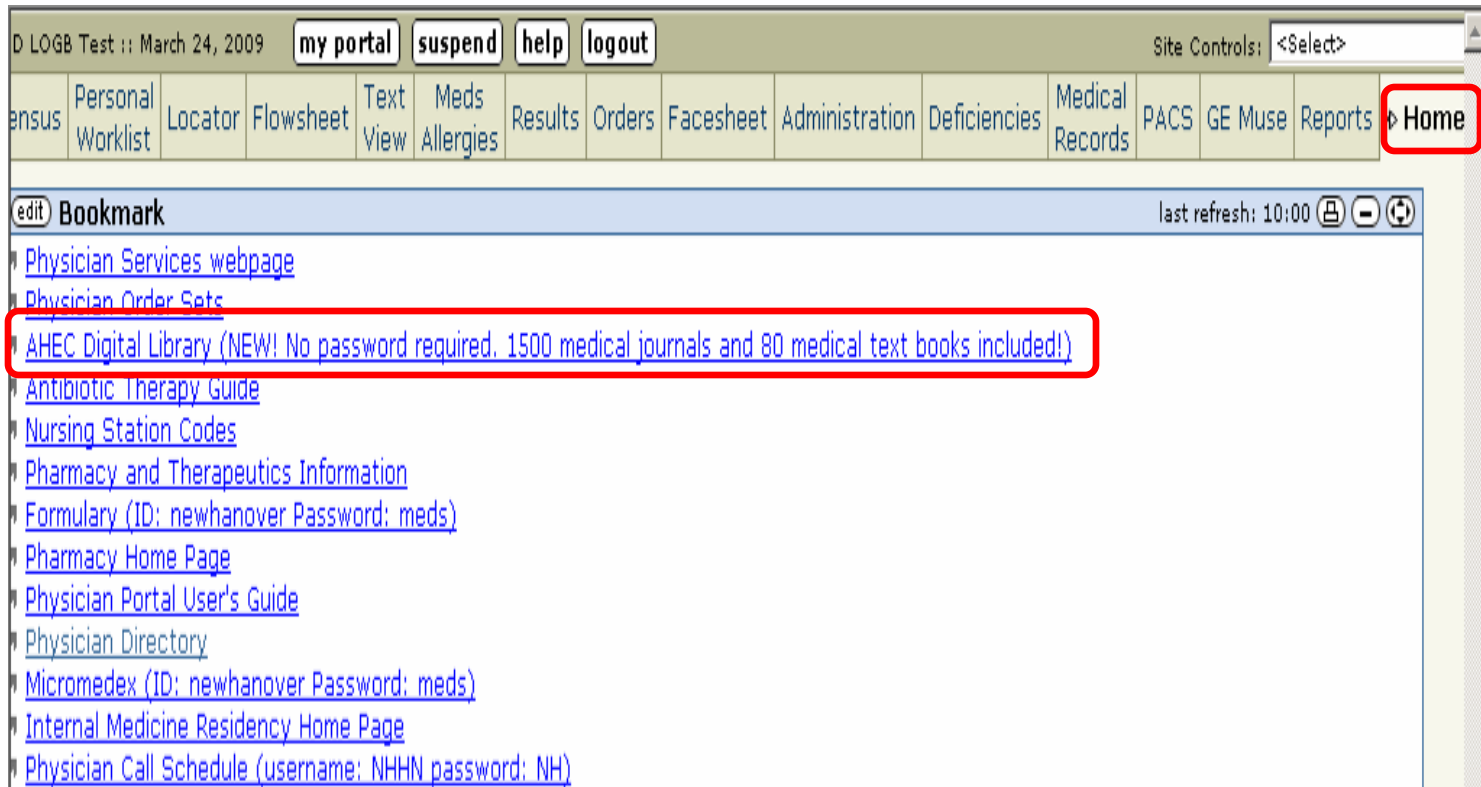
Key People...

- The hospital's IT Department: agreed to work on the project
- Librarians at the North Carolina Central AHEC Office:
agreed to work on the project and continued with many tries until the goal was met
- Donna Flake: spear-headed the project and saw it through to completion

...Created the New Workflow

- The team of librarians who developed the AHEC Digital Library changed the URL to allow the user-name and password to be bypassed/auto-filled
- The hospital's IT department took the changed URL and added it to the electronic medical record homepage
- The physician is now taken directly to the AHEC Digital Library as if an IP range was in effect

New Link on Physician's Electronic Medical Record...



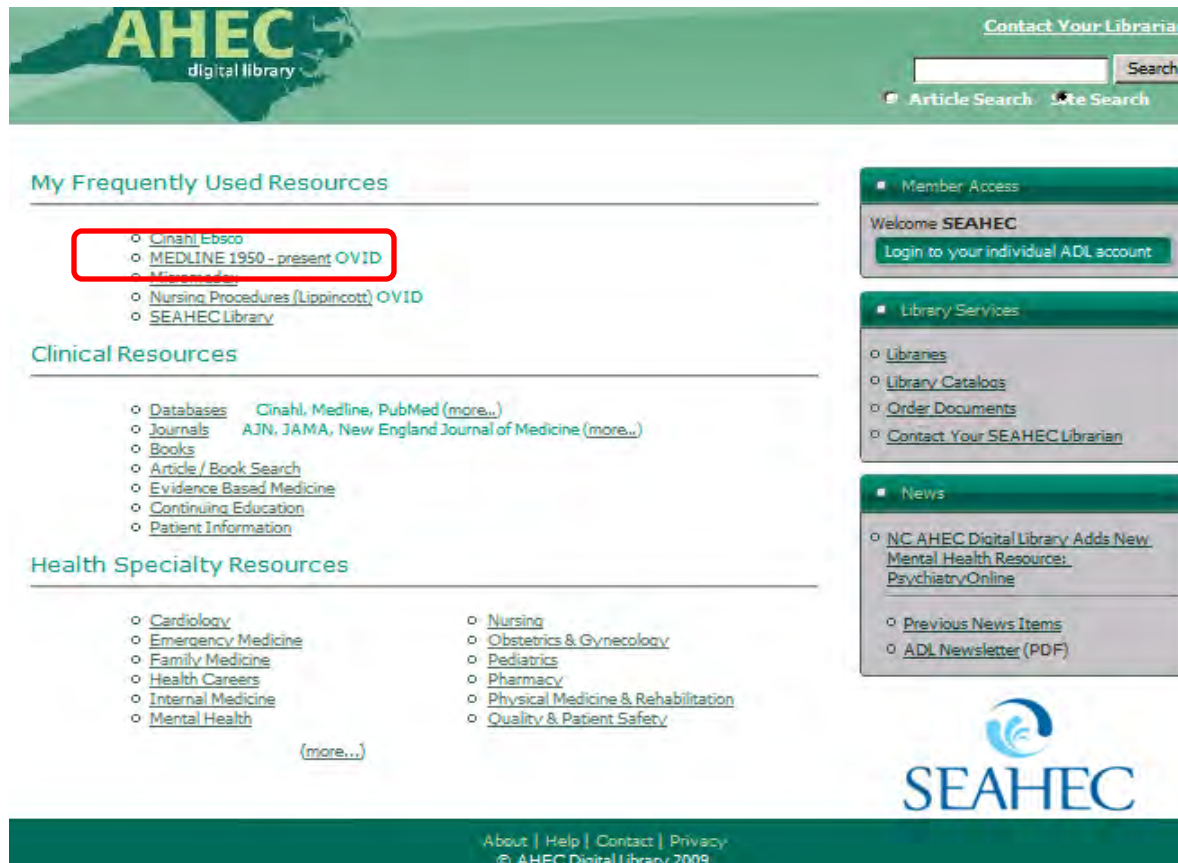
D LOGB Test :: March 24, 2009 **my portal** **suspend** **help** **logout** Site Controls: <Select>

ensus Personal Worklist Locator Flowsheet Text View Meds Allergies Results Orders Facesheet Administration Deficiencies Medical Records PACS GE Muse Reports **Home**

edit **Bookmark** last refresh: 10:00

- [Physician Services webpage](#)
- [Physician Order Sets](#)
- [AHEC Digital Library \(NEW! No password required. 1500 medical journals and 80 medical text books included!\)](#)**
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- [Internal Medicine Residency Home Page](#)
- [Physician Call Schedule \(username: NHHN password: NH\)](#)

...Takes Physicians to the AHEC Digital Library



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On the right side of the page, there are three vertical panels:

- Member Access:** A panel with a green header and a grey body, containing a "Welcome SEAHEC" message and a "Login to your individual ADL account" button.
- Library Services:** A panel with a green header and a grey body, containing a list of services: Libraries, Library Catalogs, Order Documents, and Contact Your SEAHEC Librarian.
- News:** A panel with a green header and a grey body, containing a list of news items: NC AHEC Digital Library Adds New Mental Health Resource: PsychiatryOnline, Previous News Items, and ADL Newsletter (PDF).


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Amazing Coincidence

- OvidSP Basic Search is launched
 - Ovid launched OvidSP Basic Search in Fall 2007, in the middle of this project
 - Created a simplified search experience, perfect for the physicians

Ovid MEDLINE Basic Search

[Search](#) | [Journals](#) | [Books](#) | [My Workspace](#) | [Clin-eGuide](#)

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Publication Year - -

Reactions from Doctors

Dr. Matt Williams, Family Medicine



About searching MEDLINE
using Ovid Basic Search:

“That’s fantastic! Much
more user-friendly.
Great because I am not
getting 4,000 hits. I was
destined to meet Donna
Flake today.”

Dr. Hoke Pollock, Otolaryngology

About integrating
the library sources
with the EMR:

“This will save more
lives than anything
else at the hospital.”



Marketing to Physicians

Find Venues to Communicate

- Physicians' IT Committee
- Cardiology Departmental meeting

Physician's Lounge



POSTER: How to find the AHEC Digital Library within the Electronic Medical Record

How To Find Full Text Journal Articles Through MEDLINE Using Physician's Portal Without an Additional Password

The Fales Health Sciences Library has made finding medical information much easier. You may now use the Physician's Portal to access the library's Electronic Resources.

How to do it:

1. Go into Physician's portal
2. Click on HOME
3. Click on the 3rd item – AHEC Digital Library – NO PASSWORD required
4. The AHEC Digital Library appears
5. Click on MEDLINE in the box in the center



6. Enter your topic in the box AND put a check mark in the Full Text box (for example, aspirin and heart attack)
7. Press Search
8. Scroll down and you will see the journal articles
9. To open the full text of an article, click on OVID Full Text (in blue to the right of the article)

To find specific journal articles:

1. Go into the AHEC Digital Library
2. Click on Journals on the left side of the page
3. Scroll down to the desired journal
4. Click to open the article
5. If the journal is not included, the library can obtain it for a nominal fee

Questions? Contact: Donna Flake, Library Director donna.flake@seahec.net or 343-2180



Demonstrations in the Library



Quarterly Breakfast with Physicians



Dr. Mario Basegoda, Hospitalist; Donna Flake; Dr. Linda Francis, Psychiatrist

Talking to Doctors in the Hall



Marketing for \$7.50



SEAHEC Library's Newsletter



Physician's Newsletter

SEAHEC Digital Library offers Medical Journals and Books through Portal

1500 Electronic Medical Journals & 79 Electronic Medical Books are available through Portal (no other password needed!)

The Medical Library of SEAHEC offers easy access to:

- 1500 electronic medical journals
- 79 electronic medical books
- OVID MEDLINE
- Several Evidence-Based Databases

Procedure:

1. Log into Portal
2. Tab over to HOME
3. Click on the 3rd item, the SEAHEC Digital Library

Useful Resources in the SEAHEC Digital Library:

1. MEDLINE (the interface is much simpler now) – just enter a phrase; you can also limit to Evidence-Based Medicine (EBM) or full text.
2. Journals (on the left) – just click on a journal
3. Books (on the left)

For more information, contact Donna Flake, Library Director at Donna.Flake@seahec.net or 910-343-2180.

- An article from the most recent newsletter

Targeted Letters to Physicians Detailing Resources Available

Dear Dr. Bennett:

I am delighted to tell you that our library subscribes to seven full-text electronic Urology journals. They are:

- **Australian & New Zealand Continence Journal**
- **Contemporary Urology**
- **Current Opinion in Urology**
- **Journal of Urology**
- **Uro-Gram**
- **Urological Nursing**
- **Urology**

As for urology books, we have one available electronically:

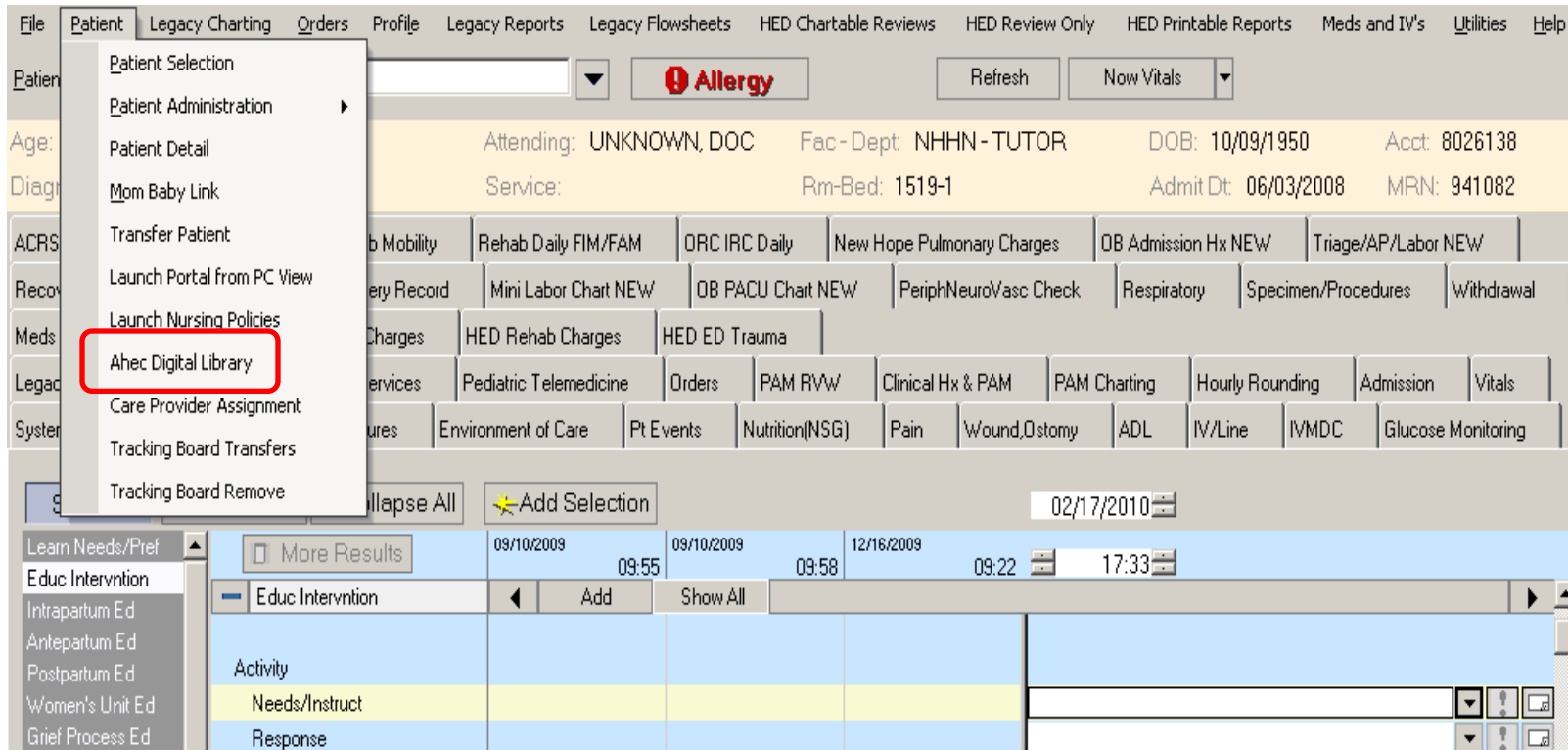
- **Smith's General Urology**

The attached sheet describes how to get to our AHEC Digital Library through the hospital's EMR. If you have a problem using this service, please let me know.

Placing the AHEC Digital Library in the Nurse Charting Module of the Electronic Medical Record

- **Became operational in February 2010**

New Link on Nurse's Electronic Medical Record...



The screenshot displays a patient's EMR interface. The 'Patient' menu is open, showing options such as 'Patient Selection', 'Patient Administration', 'Patient Detail', 'Mom Baby Link', 'Transfer Patient', 'Launch Portal from PC View', 'Launch Nursing Policies', 'Ahec Digital Library' (highlighted with a red box), 'Care Provider Assignment', 'Tracking Board Transfers', and 'Tracking Board Remove'. The main area shows patient information, including an allergy alert for 'Allergy', and a table of educational interventions.

Learn Needs/Pref	09/10/2009	09/10/2009	12/16/2009
Educ Intervntion	09:55	09:58	09:22
Intrapartum Ed			
Antepartum Ed			
Postpartum Ed			
Women's Unit Ed			
Grief Process Ed			

Marketing the AHEC Digital Library in the Nurse Charting Module

- Promoting nurses use of library electronic resources in their electronic record
- Reaction from nurses

Lessons Learned

- Marketing in person is best
- Target the physician's specialty
- Communicate your marketing message more than one time
- Be proactive in making things happen to better your library
- Think about how you can go beyond your library to integrate your resources into the user's environment

Access via the Electronic Medical Record has Increased Usage

- Physicians' use of the AHEC Digital Library before access through the Electronic Medical Record
 - Average monthly hits: 67
- Physicians' use of the AHEC Digital Library after access through the Electronic Medical Record

	Password	Electronic Medical Record	Combined
- April 2008	95 hits	1 hit	96 hits
- December 2008	32 hits	79 hits	111 hits
- January 2009	25 hits	101 hits	126 hits
- January 2010	49 hits	108 hits	157 hits

Benefits to the Library

- Doctors and nurses say the library provides a very easy-to-use interface
- Much more library use by physicians and nurses
- Getting to know additional physicians and nurses
- Physicians, nurses, and the institution see the library as proactive
- More respect for the library and librarians

Next Steps...

... Continue to publicize
library resources in the
Electronic Medical Record

Conclusion



D LOG8 Test :: March 24, 2009 **my portal** **suspend** **help** **logout** Site Controls: <Select>

[Personal Worklist](#) [Locator](#) [Flowsheet](#) [Text View](#) [Meds Allergies](#) [Results](#) [Orders](#) [Facesheet](#) [Administration](#) [Deficiencies](#) [Medical Records](#) [PACS](#) [GE Muse](#) [Reports](#) **Home**

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Thank You! Questions?

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