EMPOWERMENT
Web 2.0 and Tools for Librarians and (their users)

EAHIL2010 http://www.eahil2010.org

Guus van den Brekel
DIGICMB)
Central Medical Library, University Medical Center Groningen
(UMCG)   Brekelajp@gmail.com
http://digicmb.blogspot.com
http://nl.linkedin.com/in/guusvandenbrekel

http://www.appappeal.com/web-2-0-application-world-mosaic/

- Keeping up to date
- Communication
- Sharing
- Engaging
- Concept of Information vs. theTime
- Community
- Tools
- New Digital Divide -> Opportunities
- The Future
- Accessibility

How do I keep up to date?

TweetDeck

TweetDeck v0.34.2   You are not following pytje from digicmb

All Friends — digicmb

ATTN: Looking for a skilled photoshop editor to clean up photos like this one: http://ow.ly/1ZnVZ - No conscience required.
● BPGlobalPR, (RT by echt), [+] Wed 16 Jun 21:42

@SusannahFox @lizscherer I'm all in favor of moving on quickly too.
● ePatientDave, [+] Wed 16 Jun 22:05 via TweetDeck in reply

power blip this morning http://bit.ly/8ZAYCo @annarborcom thanks @khage @cynicalgrrl @juliewbee @psa2 @jweise ; waiting on @DTE_Energy
● vielmetti, [+] Wed 16 Jun 22:05 via web

het is vast verstandiger als ik mijn jas dichtdoe...
● fotomiep, [+] Wed 16 Jun 22:05 via dabr

How To Find The World's Best Soccer Players http://cptl.st/ahwEF7 [Story by @JonathanFahey]
● ForbesTech, [+] Wed 16 Jun 22:05 via API

RT @jamescollier what's the value in having a hospital page on FB?
● prsarahevans, [+] Wed 16 Jun 22:04 via web

@SusannahFox @epatientGR Is there a word

Search: eahil2010

LIS Journals: How to improve the IPCC http://bit.ly/csqlrr
● EAHIL2010, [+] Wed 16 Jun 21:13 via twitterfeed

LIS Journals: Can Gene Therapy Cure AIDS? http://bit.ly/d8cv8E
● EAHIL2010, [+] Wed 16 Jun 21:13 via twitterfeed

LIS Journals: Brain Cells in a Dish Keep Time http://bit.ly/aRpEE4
● EAHIL2010, [+] Wed 16 Jun 21:13 via twitterfeed

"@jabarrera: RT @angelicadrz: Web 2.0 in the Library: new tools for the new library @bibliovirtual en #EAHIL2010 http://slidesha.re/8XumJL"
● uvejota, [+] Wed 16 Jun 20:45 via Twitter for iPhone

RT @angelicadrz: Web 2.0 in the Library: : new tools for the new library . @bibliovirtual en #EAHIL2010 http://slidesha.re/8XumJL
● jabarrera, [+] Wed 16 Jun 20:37 via TweetDeck

RT @angelicadrz: RT @mafrado: loved the Polimedia captured tutorial system shown by Angels Carles-Pomar and Ana Castellano http://bit.ly/azGK7H #eahil2010
● usalbiomedica, [+] Wed 16 Jun 19:33 via TweetDeck

RT @mafrado: loved the Polimedia

Search: medlibs OR eahil OR Net...

Pubmed- Atypical depression is more common than melancholic in fibromyalgia: an observational cohort study.: http://bit.ly/bX9nbx
● isupporthealth, [+] Wed 16 Jun 22:05 via twitterfeed

Cool. RT @mangmangmang: PARACETAMOL REDUCES THE PAIN OF SOCIAL REJECTION! Woo! *buys paracetamol* http://is.gd/cRPQe (via @vaughanbell)
● Dreamer_Mike, [+] Wed 16 Jun 22:00 via Twitter for iPhone

RT @Berci: Now you can create custom Pubmed feeds in any section on PeRSSonalized Medicine. Save time! http://www.webicina.com/perssonalized/
● digicmb, [+] Wed 16 Jun 21:56 via web

RT @Berci: Now you can create custom Pubmed feeds in any section on PeRSSonalized Medicine. Save time! http://www.webicina.com/perssonalized/
● usalbiomedica, [+] Wed 16 Jun 21:54 via web

netvibes is the coolest What a Video Looks Like After 1000 YouTube Uploads http://bit.ly/2Y04pF
● nim_min, [+] Wed 16 Jun 21:54 via API

An N-, C-terminally truncated basic fibroblast growth factor and LPD (liposome-polycation-DNA) complexes elicits a... http://bit.ly/9LUBzw
● ColonCancer_OW, [+] Wed 16 Jun 21:52 via twitterfeed

25.6 miles, 60 mins. #Exercise improves

Search: health 2.0 OR science 2.0 ...

SWEET! RT @EricRobertson @bmc78 @LIVESTRONG The coolest thing since sliced bread. Great news for health 2.0 geeks http://bit.ly/d2tlf2 #SXSW
● spotonchicago, [+] Wed 16 Jun 18:33 via HootSuite

Policy 2.0: Health Care: Join Hope Street Group in Reinventing Primary Care: http://bit.ly/bleieB #healthcare
● hopestreetgroup, [+] Wed 16 Jun 18:25 via HootSuite

Graphic Design and Update of Current Site - Web 2.0 by Truestar Founded in 2001 by CEO Tim Mulcahy, Truestar Health e http://bit.ly/a5kNes
● cebu_webmaster, [+] Wed 16 Jun 18:08 via itweetlive

DELI Health 2.0 goes to Washington: http://bit.ly/9XIMzX
● zorgbeheer, [+] Wed 16 Jun 17:21 via twitterfeed

Graphic Design and Update of Current Site - Web 2.0 by Truestar Founded in 2001 by CEO Tim Mulcahy, Truestar Health e http://bit.ly/a5kNes
● cebu_graphic_de, [+] Wed 16 Jun 17:09 via itweetlive

Graphic Design and Update of Current Site - Web 2.0 by Truestar - Founded in 2001 by CEO Tim Mulcahy, Truestar Health... http://su.pr/1lJgfA
● cebu_efac, [+] Wed 16 Jun 17:06 via Su.pr

Great post! RT @healthythinker: RT

Mentions

@digicmb I trie can't remember with your email
● bibliovirtual, [+] Wed 16 Jun

@digicmb Can it in the EAHIL s
● bibliovirtual, [+] Wed 16 Jun

You can always docs: http://www.slic #eahil2010
digicmb, (RT by jabarrera), [+]

@digicmb I kno and let's see if i tried to access here
● bibliovirtual, [+] Wed 16 Jun

@digicmb I'm h login in twubs :
● bibliovirtual, [+] Wed 16 Jun

@digicmb I cou iPod, now I'm u go with the tw
● bibliovirtual, [+] Wed 16 Jun

@digicmb Yes,

From:

140

Send

http://tweetdeck.com

EAHIL2010

14th-18th June ◆ Lisboa, Po

Basic Twitter

What's happening?

140

Latest: LIS Journals: Don't ignore home grown medical systems
http://bit.ly/9Xdkht about 9 hours ago

Tweet

Home

GreatTwitTips People who don't follow real people like me aren't doing it right. RT @chrisbrogan 50 Power Twitter Tips http://b... http://bit.ly/9mQ2NP
less than 10 seconds ago via twitterfeed

GreatTwitTips RT @JensRantil:"21 tips for using Twitter and Facebook for business". http://is.gd/cTgVk Highly useful for promoti... http://bit.ly/bJGH7K
less than 20 seconds ago via twitterfeed

GreatTwitTips RT @slichti: Well worth your time - 50 must-read tips for Twitter power-users http://bit.ly/9CiSZE: RT @slichti: W... http://bit.ly/bS9u9Y
less than 20 seconds ago via twitterfeed

rww Apple Bans Cartoon Ulysses: This Week in Online Tyranny http://bit.ly/9IbFTW
half a minute ago via twitterfeed

g4tv We got to talk to the producer for F.E.A.R 3 http://bit.ly/cCA7Xk #E3
1 minute ago via HootSuite

gossipgirl I'm in the mood for a gossip game! W getting an earful about her latest tattoo? http://ht
1 minute ago via HootSuite

CoryBooker 1 hr away from my monthly radio show on WBGO

EAHIL2010
710 tweets

658   230   14
following   followers   listed

Twitter·for·BlackBerry
n. The Twitter branded app for BlackBerry.

Home

@EAHIL2010

Direct Messages   25

Favorites

Retweets

Search

Saved Searches

#eahil2009

Lists

Lists are timelines you build yourself, consisting of friends, family, co-workers, sports teams, you name it

New list

Trending: Worldwide
Change

CALA BOCA GALVAO

Viva Mexico Cabrones

#iconfess

#worldcup

NEW!
Local Trends
Set your location and see what's happening around you!

Set your location

Packrati.us

Packrati.us = Twitter + Delicious

NEW Bookmark URLs in your Favorites!

This site provides a simple bookmarking service. We follow your twitter feed, and whenever a status you tweet or re-tweet contains URLs, we add them to your delicious.com bookmarks. Optionally, bookmark URLs in @replies to you, and in tweets you mark as Favorites.

Let the packrat keep track of the URLs you share. You don't want to post them in multiple places. Just tweet the URLs that interest you, and Rativs

Get Started

To get started, authenticate with Twitter.

Sign in with Twitter

Returning users, sign in with Twitter.

Don't have a Delicious Account?

Create one. It's quick, easy, and free!
Create a Delicious account

See bookmarks created by packrati.us for:

- @timoreilly
- @R_Dawkinsdotcom
- @whitehouse
- @BarackObama

Press

Read the TechCrunch post featuring packrati.us!

Some bookmarked articles about Packrati.us

C ⌂ ☆ http://delicious.com/digicmb

Getting Started | Upload file | Clip to Evernote | Stockholms universi... | migraine - Bing | Share on Facebook

Search: eahil2010
Search: #eahil2010

Having beers and good conversation with people all over the world #EAHIL2010

● bibliovirtual, |+| Wed 16 Jun 22:10 via Echofon

1/3

delicious | Home | Bookmarks ▾ | People ▾ | Tags ▾

ℹ️ Interested in certain subjects or think one user has great bookmarks with a specific tag? Create

Save a new bookmark

1 Search: #eahil2010

1 Search: eahil2010

2 Search: iphone AND app

digicmb's Bookmarks

Bookmarks | Network | Tags | Subscriptions

Is a member of your Network.   See more bookmarks in Popular or Recent.

digicmb | Type a tag   Bookmarks 1620

Display options ▾

16 JUN 10 **Web 2.0 in the Library : new tools for the new library (poster Mariá García-Puente Sánchez)** SAVE   **2**

Check out this SlideShare document : Web 2.0 in the Library : new tools for the n... http://slidesha.re/8XumJL #EAHIL2010 #poster

EAHIL2010   via:packrati.us   poster

SlideShare » Group » EAHIL , posters & docs SAVE   **2**

You can always upload EAHIL Posters & docs: http://www.slideshare.net/group/eahil #eahil2010

eahil2010   via:packrati.us

#kip10 SAVE

@digicmb Yes, there is @biebmiepLeen made one: http://twubs.com/kip10 CU 2morrow online Grz Wilma (@wbk500) #kip10
– Followalibrary (followalibrary) http://twitter.com/followalibrary/statuses/16303685753

from:followalibrary   kip10   via:packrati.us

DigiCMB SAVE   **42**

For a enhanced Twitterfountain of #eahil2010 with pictures and logo :
Http://digicmb.blogspot.com

eahil2010   via:packrati.us

Twitpic - Share photos on Twitter SAVE

The gathering of the crowd at #eahil2010 http://twitpic.com/1x7gf5

eahil2010   via:packrati.us

Twitterfountain for eahil2010 SAVE   **2**

EAHIL2010 twitterfountain: http://bit.ly/aXbOV1 See tweets & Pictures uploaded to Flickr on #EAHII2010

EAHII2010   via:packrati.us

The New Digital Divide : Slide Helene Blowers on Flickr - Photo Sharing! SAVE

via:packrati.us   web2.0   library
research   secondlife   medical
socialnetworking   tools   search   libraries

▾ Tag Bundles   7
▸ Medbib2.0   1
▸ accessibility   29
▸ blogging   7
▸ emerging technology   21
▸ nordlib2008   4
▸ socialnetworks   32
▸ userenvironment   45
▸ Unbundled Tags   940
▸ All Tags   1053

Engage Audience
close & distant

Who is following #eahil2010? Tell me what you think of it via twitter #eahil2010 #telldigicmb *live demo twitter-power!
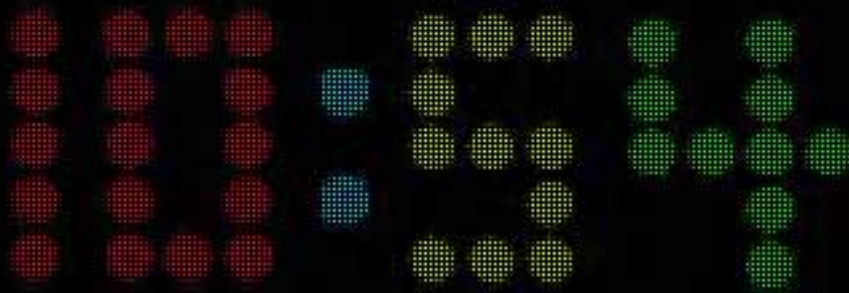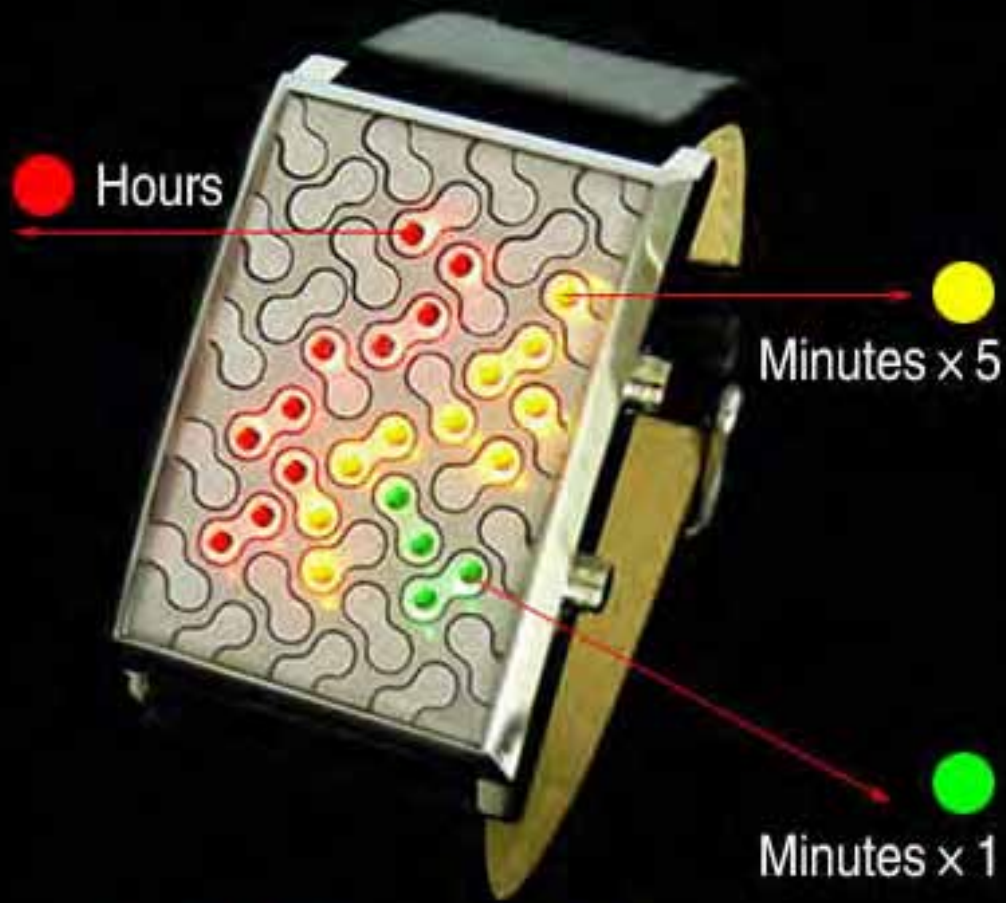
A few questions to you

Ask a tweep to tweet %! #eahil2010

- How many of you have a mobile phone?
- Smartphone (iphone, android, blackberry, other?
- Who has a twitter account?
- Who has already a
  - Optimized website for mobile or
  - A library App or
  - Something in between?

How do I find the time?

COMMUNITY IS KING

WHY do I find this time?

- First of all, it is my boss letting me find time
- Secondly, i like beautiful things
- Thirdly, I just don't want to know the time all the time …

HARD to find Time!
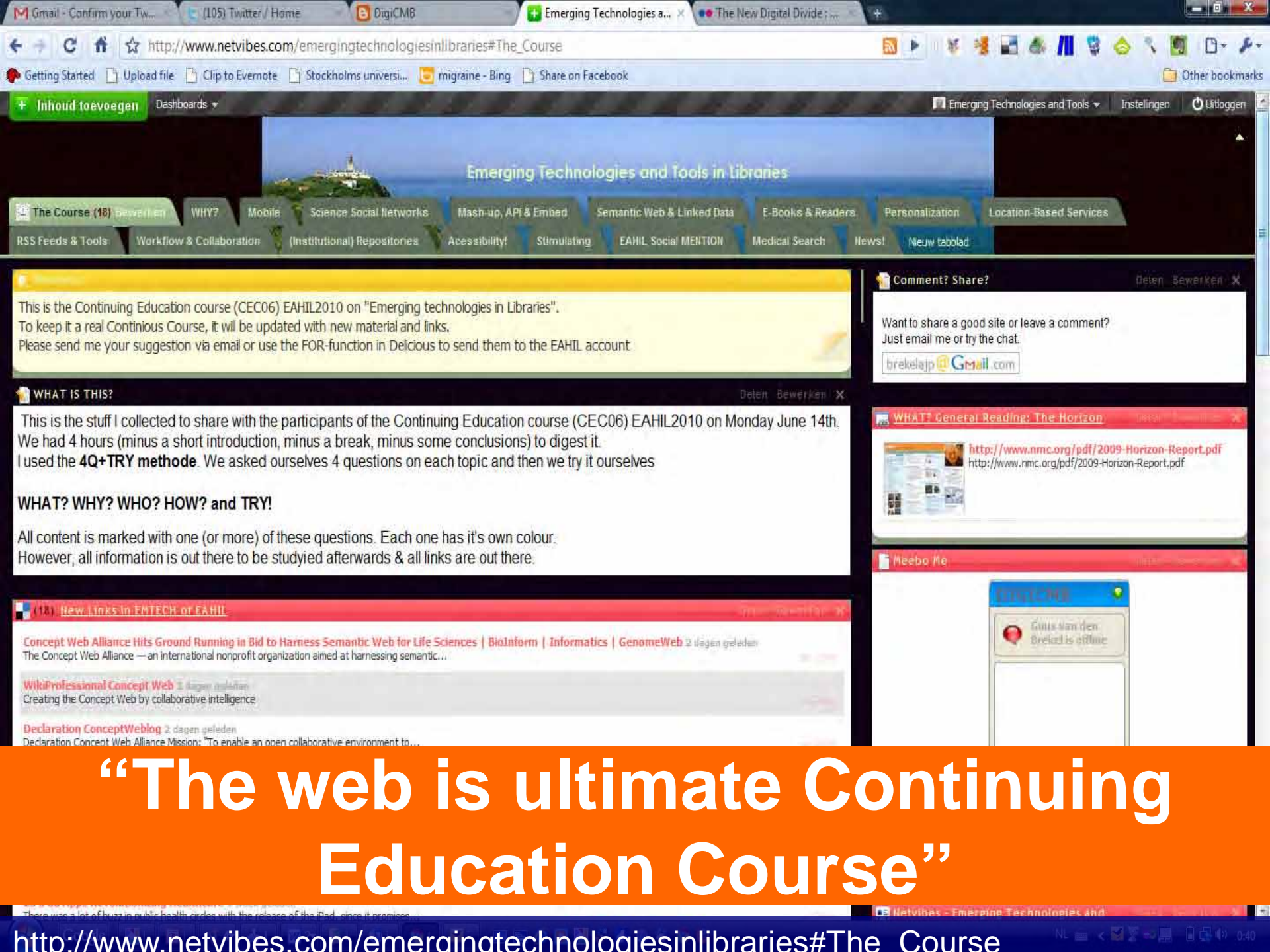
"The web is ultimate Continuing Education Course"

A few questions to you

- Who is denied access to web resources at workplace?
- Which resources?
- What are the arguments to do so?

"It's just a flash in the pan"

"We can't measure how effective this is"

"We have to get it right first time" I

"We don't have the time to do this"

"We can't have a blog because someone might write nasty things in the comments"

"What if the application goes down?"

"We don't own the resource and can't brand it"

"There are security implications."

"What if our staff spend all day on social networking sites?"

"These tools change the way in which we would work. Our bureaucracy couldn't work with that."

"Great idea, but it's going to contravene our Acceptable Use Policy."

"We've never done it this way before, and our users won't like it!"

"Staff don't want to learn this new stuff though!"

"What about all the legal implications - copyright and so on?"

25 barriers

to using Web 2.0 technologies and how to overcome them.

"We're a large organisation; we can't have everyone doing their own thing"

"It's an IT issue, and not your job"

"We can't rely on resources that may disappear at any time, be bought by another company or which may be in any way unreliable."

"We can't protect staff privacy when they use third party tools"

"It's been filtered because of 'x' reason."

"Some of these resources have advertising on them, which we don't want to be associated with."

"You can't use it because we've spent out money on a Content Management System, and you have to use that."

"Yes, but what about all the pornography and other Unsuitable material?"

"Our IT staff cannot support all of these different resources or applications"

"We have a requirement to ensure that resources are available equally to all our users."
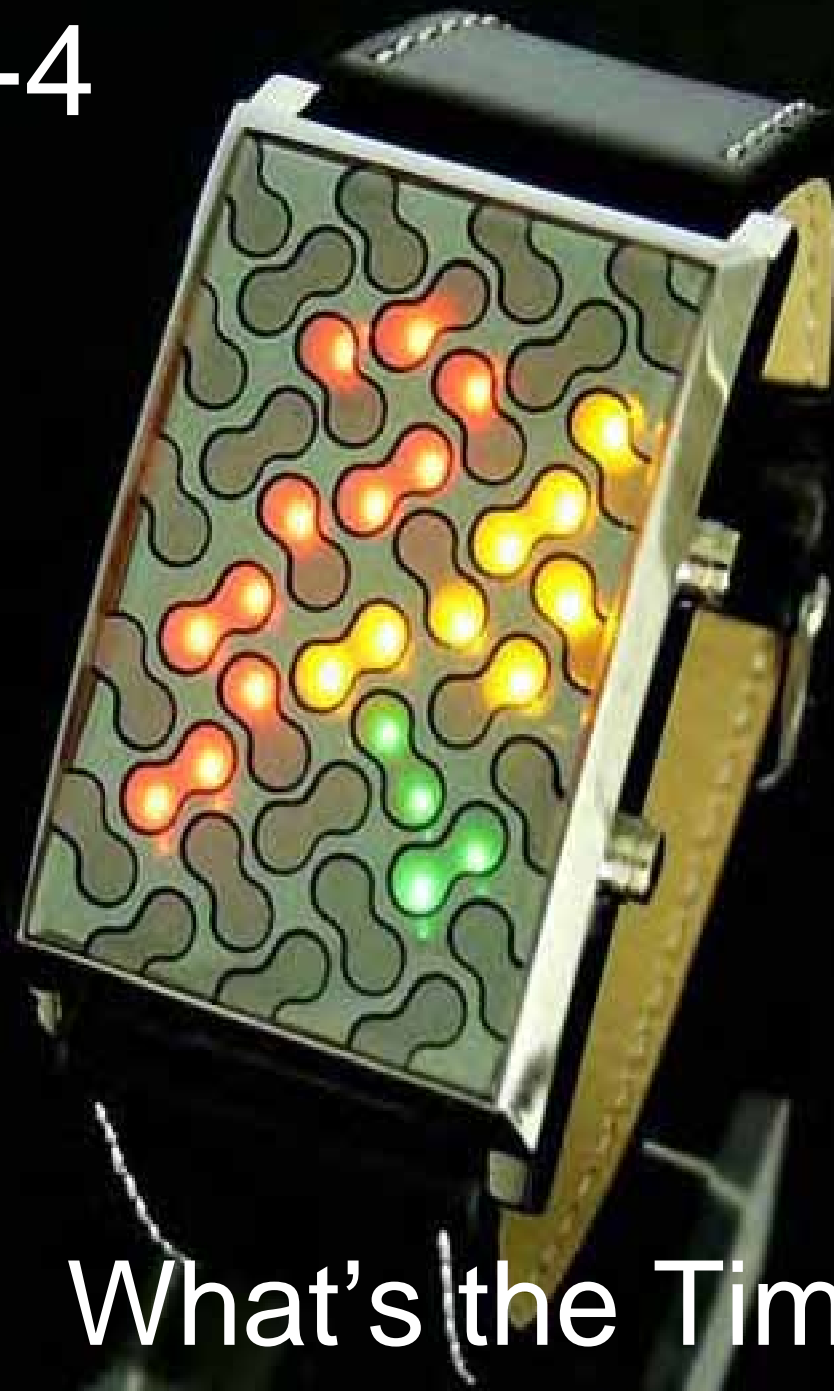
"No. You can't do it."

50 Reasons Not To Change

11+40+4   11:44

What's the Time?

TASKFORCE WEB 2.0 EAHIL

Working, Sharing, Communicating, Learning and Teaching with others : the use of Web 2.0 tools for EAHIL Council, Board and Members.

MONDAY, MARCH 8, 2010

"25 barriers to using Web 2.0 technologies and how to overcome them"by Phil Bradley

This is already a classic series of 25 pages must-read post -very relevant for the TaskForce and all EAHII members- is

"25 barriers to using Web 2.0 technologies and how to overcome them" by Phil Bradley

Please spread the word...

Posted by Guus van den Brekel at 6:42 AM , 0 comments

FRIDAY, DECEMBER 11, 2009

EAHIL & Social media links

Some updates on social media stuff about EAHIL
The EAHIL Toolbar is updated with all social media links, including twitter-reader! http://eahil.ourtoolbar.com/ It can be installed on Firefox & Internet Explorer on windows computers, and on Safari for Macs.
The 2010 conference link is added and news is publishing the feed from the eahil2010 twitter account. This account is publishing also ...eednavigator RSS.

CONTACT US

Lotta

Benoit

Kate Kelly

Oliver

Guus van den Brekel

Katri Larmo

TELL US ABOUT THE WEB 2.0 TOOLS YOU ARE USING (POLL 1)

The Survey is closed. We are collecting and analysing the responses. The Results will be published on the blog.

READ OUR IPAPER ON SCRIBD

The Proposal

SEARCH ALL EAHIL SITES

Search

LABELS

EAHIL2010

EAHIL2010
14th-18th June ⚓ Lisboa, Portugal
EAHIL2010 Blog
Get Widget

TWITTER

EAHIL Conference
EAHIL2010

LIS Journals: Swine Flu Virus Hiding Out Pigs, May Reemerge http://bit.ly/b6ISlt
about 1 hour ago

LIS Journals: Father's Day Pictures: "Best Animal Dads http://bit.ly/9x4joZ
about 1 hour ago

LIS Journals: Protect social care like NHS call http://bit.ly/bBJuR8
about 1 hour ago

LIS Journals: Don't ignore home grown medical systems http://bit.ly/9Xdkht
17 hours ago

Join the conversation

http://tw2eahil.blogspot.com/

Taskforce Web 2.0 EAHIL

- Outcome 2009 Council meeting
- Notes will be out on Blog soon

Web Tools - Internal communication group discussion

Aims: To improve communication within groups and between all members

- Email is not always good as a communication tool, sometimes difficult to retrieve information from emails
- Web-based tools easier to access, content easier to access
- Tools chosen also for ability to secure access
- Issue of employers blocking access to Web2 tools - give exemplars
- Difficult to find information about EAHIL - distributed between various sites - aggregate and use CMS?
- Would like more dynamic
- Endorse Task force, with clear terms of reference/scope

Web Tools - External communications

– Web pages need CMS or wiki that allow different groups to do their own updating
– that front page is very important, public facing
– Links to blogs/feeds
– Make pages more interactive - eg links in pdfs
– Interactive index
– Discussed use of tools of e.g. FaceBook as marketing tools;
– Be aware of depending too much on tools with limited use or sustainability

Web Tools - Teaching & Learning on the web

- Everybody is experimenting - compiled a list of what is being used
- An Issue is relation to VLEs
- Takes time to learn how to use these tools
- How to get them to work together
- Distinction between personal and professional use
- Important to try these tools and learn from students
- Would use it for professional development purposes
- Use to share learning objects
- Capture information on reasons for non-use from those who have tried new tools
- Be aware of e.g. You Tube being blocked in some countries
- Adapt "23 Things" model to medical library context
- Discussion of how learning styles make affect uptake

LIS Journals: How to improve the IPCC
http://bit.ly/csglrr

EAHIL2010 (EAHIL Conference)

RT @angelicadrz: Web 2.0 in the Library: : new tools for the new library . @bibliovirtual en #EAHIL2010 http://slidesha.re/8XumJL

jabarrera (Juan Antonio Barrera)

settings share fullscreen

Use the tools and links here OR click share to get the widgets into your own website, blog or Netvibes personal startpage.

If you have difficulties sharing or using items, please contact me, and I will help you out asap.

📓 Journal of EAHIL Search

JOURNAL

The Archives of JEAHIL and The Newsletter [   ] Search

📋 EAHIL SEARCH

EAHIL Search
(Type, choose and search!)

[   ]

| Search Eahil, past and present ▲ |
| JEAHIL |
| PubMed |
| SUMSearch |
| Trip Databases (EBM) |
| Cochrane reviews |
| Netting The Evidence |
| Google Scholar |
| Medical dictionary |
| Medical Library Blog |
| Merck Manual |
| Oaister (Worldwide Repositories) ▼ |

Search Reset

This Search Box contains the same search options as the EAHIL Toolbar:
http://eahil.ourtoolbar.com
Suggestions? Email me.

➕ Search All EAHIL websites

EAHIL

Home

About EAHIL

European Association for Health Information and Libraries
[   ] Search

📄 EAHIL Social Media Links

EAHIL2010

14th-18th June ⚘ Lisboa, Portugal

EAHIL2010 Blog 🔵 🔷 f in t 📷 f

See the Blog and Website of EAHIL2010 plus
EAHIL on FACEBOOK, LINKEDIN, TWITTER and FLICKR

🐦 Twitter / eahil2010

EAHIL Conference
EAHIL: 12th EAHIL Conference-European Association for Health Information and Libraries, Lisbon 14th - 18th June 2010. Twitter the Workshop by using #EAHIL2010
Lisbon, Portugal
http://www.eahil2010.org/en/

EAHIL: **EAHIL2010** LIS Journals: Swine Flu Virus Hiding Out in Pigs, May Reemerge http://bit.ly/b6ISlt ongeveer 2 uur geleden

EAHIL: **EAHIL2010** LIS Journals: Father's Day Pictures: "Best" Animal Dads http://bit.ly/9x4joZ ongeveer 2 uur geleden

EAHIL: **EAHIL2010** LIS Journals: Protect social care like NHS call http://bit.ly/bBJuR8 ongeveer 2 uur geleden

EAHIL: **EAHIL2010** LIS Journals: Don't ignore home grown medical systems http://bit.ly/9Xdkht ongeveer 18 uur geleden

EAHIL: **EAHIL2010** LIS Journals: Congress to NASA: build powerful moon rocket ASAP http://bit.ly/daq0tX ongeveer 16 uur geleden

volgende ▶

☑ To Do List

☑ ~~remember to make an OpenSearch plugin for EAHIL Search~~

☐ Start work on Taskforce Web 2.0 for EAHIL, http://tw2eahil.blogspot.com

🔍 Eahil.net Search Engine Plugins - Firefox + IE7

http://mycroft.mozdev.org/search-engines.html?name=eahil.net
Put the EAHIL search in your browser search box with this new Firefox and IE plugin

🔍 Taskforce Web 2.0 EAHIL

http://tw2eahil.blogspot.com/
Taskforce Web 2.0 EAHIL

🔍 eahil Toolbar Download

http://eahil.ourtoolbar.com/
eahil Toolbar Download

🔍 European Medical Librarians

http://euromedlib.blogspot.com/
European Medical Librarians

Eahil tools & social media

- Search engine EAHIL & JEAHIL
- Toolbar
- Facebook
- Delicious
- Slideshare
- Linkedin
- Twitter

Social mention EAHIL2010

What's the Time?

3+55+1   3:56

New Digital Divide

- Those who know how to "think" about search vs. those who don't.

- Those who know how to validate soft information vs. those who don't

- Those who know where to find information in new "hot" channels vs. those who don't.

- Those who understand the current culture of informal languages vs. those who don't.

- Those who know how to get information to travel to them vs. those who still chase it.

- Those who have the knowledge and skills to create and re-mix digital media and those who don't.

- Those that understand learning is a continual process vs. those that view learning as an achievement.

- (Those having enough power to their mobile devices vs those who don't :-)

http://www.slideshare.net/hblowers/reality-check-2010-5-trands-shaping-libraries

2010 HORIZON REPORT

THE WEB VERSION

Table of Contents

The New Media Consortium is an international 501(c)3 not-for-profit consortium of more than 280 learning-focused organizations dedicated to the exploration and use of new media and new technologies.
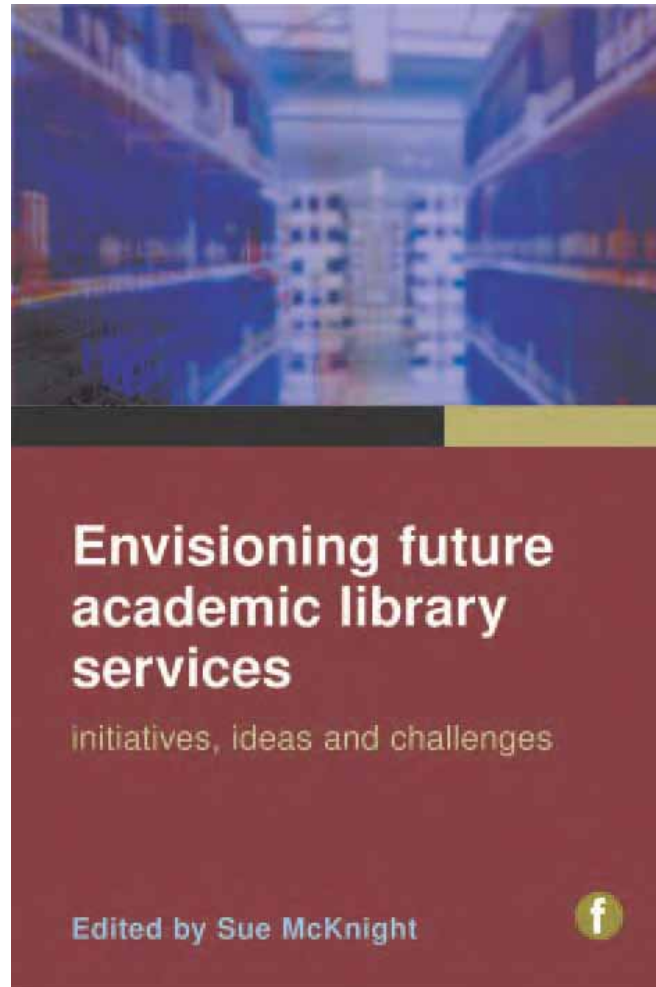
About
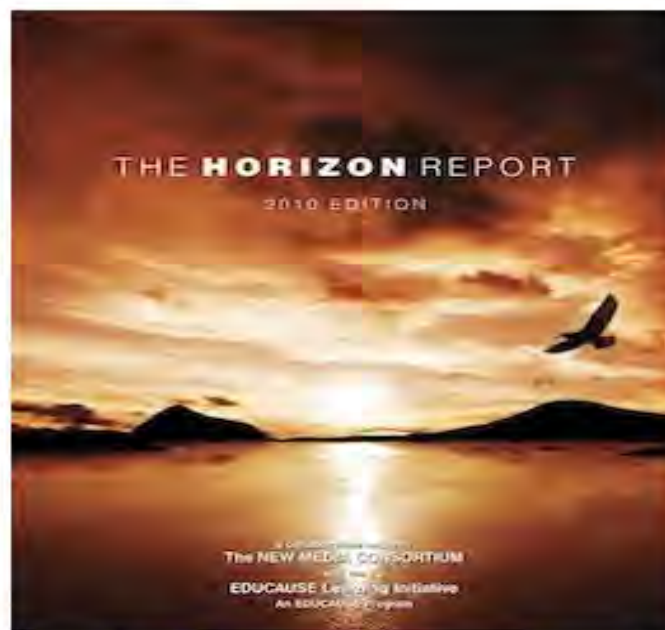
Download the 2010 Horizon Report (316k PDF) (also available in other languages)

The *2010 Horizon Report* is a collaboration between **The New Media Consortium** and the **EDUCAUSE Learning Initiative** An EDUCAUSE Program

http://wp.nmc.org/horizon2010/

Envisioning the future

Rapidly changing contex (and concepts)

- Technology
- Publishing
- user behaviour
- expectations

"Change happens, transformation is planned"

Sapp and Gilmour, 2003

- Managing change

"Change keeps happening"

New leadership & management

- New responsibilities, new skills sets and organizational structures
- New partners & services
- Taking the library to the students and researchers

"Hanko"

Not only knów the concept of this new information age ..

LIVE THE CONCEPT!

"Shinshoku"

"Without curiousity and imagination there is no knowledge"

© Alain Briot

EAHIL2010

Guus van den Brekel
(DIGICMB)
Central Medical Library, University Medical Center Groningen
(UMCG)

Brekelajp@gmail.com

http://nl.linkedin.com/in/guusvandenbrekel

EMPOWERMENT
Web 2.0 and Tools for Librarians and (their users)