

Online collaboration tools enabling efficient conference marketing and smooth teamworking



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EAHIL Workshop, 2-5 June 2009, Dublin, Ireland

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- wiki software Confluence
 - proceedings
 - collaborative writing, making schedules, listing tasks, sharing and archiving documents
 - discussion
- web conferencing software ConnectPro
 - brainstorming, free discussion
 - decision-making



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- Pros
 - flexibility – free from time and place
 - documenting easier
 - organizing work easier
 - less e-mail
- Cons
 - some technical problems with web conferencing



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- Also needed:
 - team spirit
 - motivation
 - clear & common goal



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Thank you!



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