

New Breed Or Different

Species: Is The 21st Century Health Information Professional Generic Or Specific?

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"May you live in interesting times"

- The so-called "Chinese curse"
- According to Wikipedia, it is not a Chinese curse at all!
- May be related to the Chinese Proverb:
- It's better to be a dog in a peaceful time than be a man in a chaotic period.
- In Cape Town, South Africa, on June 7, 1966, Robert F. Kennedy said, "There is a Chinese curse which says, "May he live in interesting times." Like it or not, we live in interesting times..."
- Does the WikiAmazoogle Generation need the 21st Century Health Information Professional at all?



But we <u>do</u> live in interesting times....

- Clinical Librarian
- Primary Care Information Outreach
- Systematic Review Information Specialist

- Information Specialist In Context
- Informationist
- Intranet Manager, Consumer Health Adviser, Specialist Trainer etc, etc



Not forgetting the "health librarian"

- Health information equivalent of primary care physician (GP)
- May encounter hundredth presentation of frequently encountered complaint or unique requirement of very specialist problem.





Future Proofing the Profession (2004)

- CILIP Health Executive Advisory Group report argued developments within healthcare library and information services are relevant to the profession more generally.
- Certainly true within CPD as health sector 'has supported work-based learning as one of several ways to improve skills and provide opportunities for lifelong-learning for its workforce'[i].
 - [i] Chartered Institute of Library and Information Professionals. Future Proofing the Profession: the report of the Health Executive Advisory Group. CILIP, 2004.



Follow the leader...

Health leadership role clearly seen in:

- Evidence Based
 Practice &
- Knowledge Management





Generic versus Specialist

[Generic]

[Generic]

[Specialist]

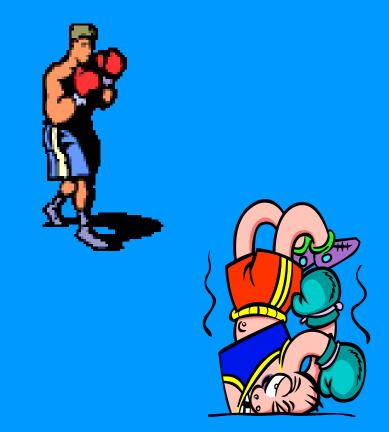
- Contextual knowledge [Specialist]
- Managerial skills
- Professional skills
- Learning and teaching [Generic]
- Interpersonal [Generic]
- & NHS Context
- Technical [Generic]
 = COMPLIANT (Lacey & Booth, 2003)



In the red corner..... blue corner

The Case for Specialist Skills

The Case for Generic Skills





The Case for Specialist Training

Based on the Spectral Project



Specialist (SPECTRAL)

Aim: To develop detailed proposals for specialist training in clinical question answering for informaticists / librarians

Commissioned by: National Knowledge Service as one of series of projects on clinical question answering services (CQAS)

Carried out by: ScHARR, University of Sheffield (January-March 2006)

(Booth, Beecroft & Lynch, 2006)



Understanding clinical questions	93% 7% 0%
Conducting reference interview	64% 36% 0%
Focusing question	
Mapping question to research design	
	43% 36% 21%
Referral to specialist sources	
Using methodological filters	50% 50% 0%



Literature searching	100%	6 0%	0%
Bibliographic databases			
Boolean logic			
Evidence Based Sources			
The Internet			
Using methodological filters	50%	50%	0%



Identifying for relevance Critical appraisal Ranking items for validity Summarising evidence Producing CATS/Digests Statistical measures 79%21%0%79%21%0%50%43%7%57%36%7%43%50%7%57%36%7%



Synthesising the evidence

- Identifying implications Presenting methods/results/ identifying limitations
- Communicating answers
- Assuring quality of CQAS
- Auditing/Evaluating CQAS

36% 50% 14%

64% 36% 7%

- **36% 50% 14% 79% 14%**
- 86% 7% 7%
- 57% 43% 0%



Evolution of roles

		Wł	here they want to be
Where they are now	N	1.	Asking
1. Asking		2.	Finding
2. Finding		3.	Appraising
3. Appraising		4.	•••••
4. Acting	CQAS	5.	Evaluating
5. Evaluating			Asking
1. Asking			Finding
2. Finding			Appraising
3. Appraising		4.	Acting
4. Acting	General	5.	Evaluating
5. Evaluating	Conora		



A recent perspective (Petrinic & Urquhart (2007)

Health Librarian roles

- Literature searching (reference work)
- Outreach work
- Teaching and training
- Numeracy-related skills,
- Influencing and persuading skills to work across organizational and departmental boundaries
- Experience of financial management

Clinical Librarian roles

- Knowledge of anatomy and physiology,
- Origin and meanings of medical terms,
- Project management
- Literature searching
- Knowledge of evidencebased practice,
- Research methods (quantitative and qualitative) and epidemiology.



Extract from Review of Current Training Provision

Using methodological filters

- Finding the Evidence [BMA]
- Online searching course (advanced) [BMA]
- ADEPT/PrECEPT Programme [ScHARR]
- **Identifying articles for relevance**
- PrECEPT Programme [ScHARR]
- Pragmatic searches to address clinical questions [Clinical Evidence]

Critical appraisal

- Critical Appraisal Workshops Basic and Advanced [BMA/ScHARR]
- CASP Appraising Workshop
- CASPUK Week



Case Study – ADEPT/ PrECEPT Programme

- Commissioned on regional basis
- Inspired by Ann McKibbon's "Panning for Gold"
- Run since 1998 (ADEPT by elearning/ PreCEPT by monthly face to face)
- Focuses on methodological filters (Applying Diagnosis Etiology Prognosis & Therapy filters – now also includes Secondary Sources & Qualitative)
- PrECEPT includes "Introduction to clinical effectiveness" (Part One) and Getting the Most out of MEDLINE (Part Two)
- Problem based using scenarios and feedback



The Case for Generalist Training

Based on the FOLIO Programme



FOLIO Programme

- Two year series of 12 courses; One year extension of 6 courses
- 6-8 weeks delivered by email and basic Web technologies
- 2-3 hours per week
- Submission of Portfolio Distinction, Honours, Standard, Fail
- Has spawned FOLIOZ and Precept-Lite



FOLIO Courses to date

1. Information for Social Care

- 2. Managing Change
- 3. Maximising impact of your service
- 4. E-learning
- 5. Information Needs Analysis
- 6. Designing/Delivering Information Skills Training
- 7. Making your case successfully
- 8. Customer Care
- 9. Knowledge Management

Green = Generic; Yellow = Context-Specific; Red = Specialist

10.Understanding Clinical Care

- 11. Evaluating Information Skills Training
- 12. Managing for Service Quality
- 13. Surveys & Questionnaires
- 14. Promoting and Marketing LIS
- 15. Supervisory skills
- 16. Extending LIS professional role
- 17. Management Skills
- 18.Evidence Based Library and Information Practice



FOLIO Breakout Course

Outline of Breakout course			
Week Theme			
1	Introduction: Personal qualities		
2	Pursuing self-efficacy		
3	Developing an extended librarian role		
4	Developing a wider organisational role		
5	Testing the water		
6	Development and training		
7	Portfolio preparation		
8	Portfolio submission		

'Breaking out of the Box: Extending the health LIS professional role – skills and strategies"



What might Training Programme look like? - 1 Module Zero [Local] - Understanding the Health Service

Module One [Core] - Understanding context of clinical questions

- Module Two [Core] Formulating the question
- Module Three [Core] Finding Evidence **Bibliographic Databases**

Module Four [Core] - Finding Evidence – **Specialist Sources**

Module Five [Core] - Filtering the Evidence Module Six [Core] - Critical Appraisal



What might a Training Programme look like? - 2 Module Seven (Pt 1) [Core] Synthesising/ Reconciling Messages Module Seven (Pt 2) [Optional] **Interpreting/Explaining Numerical Results** Module Eight [Core] **Presenting/Communicating Results** Module Nine [Optional] **Organising/Delivering a CQAS** Module Ten [Optional] **Evaluating Your Service**



Revisiting COMPLIANT

- Do Technical skills receive unmerited emphasis?
- Very volatile training halflife/ time-limited
- User can construct, via Google, site-specific search engines (swikis), personalised search page, gadgets e.g. To do list, text translator, person-specific RSS news feeds.
- Very few technical skills remain exclusive domain of health librarian.

- Alternative to **Technical**?
- Knowledge of social networking tools e.g. blogs, wikis and podcasts would be useful.
- Little <u>technical</u> knowledge required - comprehensive knowledge of possible uses.
- Health librarian probably inhabit Facebook community, use Citeulike to share references and occasionally visit YouTube and MySpace.



But what will be <u>next</u> Facebook/YouTube? **COMPLIANT** should read **COMPLIANCE** (T for Technical replaced with CE of Continuing Education!)

Otherwise danger we will settle for alternative - COMPLACENCE!



The Wider Picture?

- Declarative (What to do)
- Procedural (How to do it)
- Contextual (What the context requires)

 Each requires different training formats/techniques (e.g. contextual – mentoring/shadowing/secondment)



Now look in the Mirror!

- Focused (Specialist)
- Polished (Professional)

 Reflective (Lifelong learning)





Reflective Practice

 "Evidence based practice is about best practice and reflective practice, where the process of planning, action, feedback and reflection contributes to the cyclic process of purposeful decision making and action, and renewal and development".

(Todd, 2003)



The future of EBLIP

 "the long-term future of evidence based [library and] information practice probably lies...in a more encompassing approach judgements and direct actions can be triggered by any number of catalysts, of which research evidence may be just one...."

Booth (2003).



Barber versus Surgeon?

- Barber's art dates to the Bronze Age.
- Profession of surgery comparatively recent origin.
- Art of barber unchanged over many millennia
- Profession of surgeon continues to evolve, stimulated by technical improvements/technological innovation.

Difference?

- Building up/transmission of an evolving body of knowledge? Developed through reflective practice!
- Professional surgeon reflects on how procedure might be enhanced and improved.
- Perhaps rewarded by having new version of procedure attributed with his/her name!



Name one famous barber!



We exclude Sweene Todd...

Who is hardly a role model!



To survive as a species...

- Not simply *adapting* to ever changing environment, "shifting information landscape".
- Not even sufficient to "*mutate*" such changes do not equip us beyond particular set of circumstances in which we currently find ourselves.
- Need to continually *recreate* our roles so we can develop and thrive in even most hostile of environments.



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